

RALEIGH

1970

RALEIGH BICYCLES VISIT
HISTORIC LANDMARKS AND
INTERESTING PLACES
IN MASSACHUSETTS.



The finest bicycles made in England by Raleigh

RALEIGH CARLTON HAND-BUILT BICYCLES

Grist Mills were built by skilled artisans who migrated to Puritan Massachusetts Bay Colony. This is a reproduction at Sudbury of the original Grist Mill standing on this location in the 1700's.



INTERNATIONAL \$260.

Hand built for Grand Touring with Reynolds 531 double butted tubing, with Nervex Professional lugs. Equipped with the finest alloy equipment of Campagnolo Record Group and Weinmann center pull brakes. Available in 20½", 21½", 22½", 23½", 24½", and 25½" frames in Bronze Green or Coffee.

PROFESSIONAL MKII Limited Edition \$330.

The ultimate for the discriminating cyclist who wants the very best. Reynolds 531 double butted tubing and special racing lugs. Fully equipped with Campagnolo Record Group including brakes. Available in 20½", 21½", 22½", 23½", 24½", and 25½" frames in a special mink and silver color combination. *See back page for details.

7" wheel
speed

Campagnolo
Brakes
mag gears
alum rims
5

The Saugus Iron Works built by Gov. Winthrop's son in 1643 marks the foundation of the industrial empire that was to be Massachusetts. Here the Die for the Pine Tree Shilling was cast.



GRAN SPORT

Reynolds 531 tubing . . . Zeus alloy crank-set with 45/52T chainwheel and 14-28T sprocket. Dunlop HP tires with alloy rims, Huret Luxe 10-speed gear, quick release wide-flange hubs . . . Brooks Pro Saddle and other choice components. *Gents Model* available in 21½", 23½", and 25½" frame sizes in Chrome with Coffee and Bronze Green trim or Chrome with Black and Gold trim.

Raleigh Racing and Touring Bicycles...

SUPER COURSE

Specifications include Reynolds 531 tubing, quick release wide-flange hubs and center-pull brakes, alloy rims, Dunlop tires, Huret Luxe 10-speed gear, fitted with 40/52T chainwheel and 14-28T sprocket, and other high quality components. *Gents Model* available in 21½", 23½", and 25½" frames in choice of Blue, Bronze Green, or Coffee. Ladies model available in 21½" frame in Blue, Bronze Green, or Coffee.

27" w
10-sp

Plimoth Plantation is a replica of the Pilgrim Settlement of 1621-1627. Shown are reproductions of the house of Stephen Hopkins and the Fieldstone chimney of the house of Wm. Bradford, both original settlers.



Bred from the heat of competition, the cycles in Raleigh's 10-speed collection are designed and hand-built in Raleigh's own Carlton factories, by the world's leading specialists in the racing field . . . Offered in a variety of specifications and fitted with the most carefully selected components, the Raleigh 10-Speeds are painstakingly crafted to suit every performance requirement, taste, and budget.

GRAND PRIX

\$100

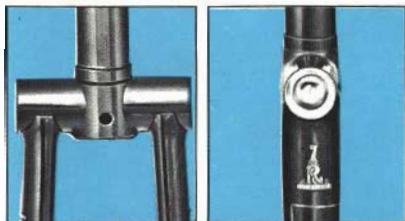
Features fully lugged racing frame tubing, center-pull brakes, wide flange hubs, Dunlop Sprite gum wall tires, Huret Luxe 10-speed gear fitted with 40/52T chainwheel and 14-28T sprocket, plus choice components. *Gents Model* available in 21½", 23½", and 25½" frames in choice of Blue with Black trim, Bronze Green with Black trim, or Red with Black trim.

RECORD

\$85.00

Fully lugged frame, Dunlop Sprite Gum Wall Tires, Huret Allvit 10-speed gear, leather saddle on *Gents Model* and mattress saddle on *Ladies Model* fitted with 40/52T chainwheel . . . 14-28T sprocket, and choice components. *Gents Model* available in 19½", 21½", and 23½" frames. *Ladies Model* available in 19½" frame. Color choice of Blue with blue trim, Bronze Green with white trim, Orange with white trim, or Yellow with Black trim.

The mark of a **Real** Raleigh is the Heron Crest and only bicycles bearing this emblem are made to the exact specifications and with all the special quality features described in this catalog and shown below:



Unmatched Flamboyant Color Finishes . . . standard on all Raleigh Models, is achieved through an exclusive 5 step electrostatic coating process with layers of primer . . . bonderized rubber . . . undercoat and 2 coats of high gloss finishing lacquer.

FINISH — Raleigh enameling and nickel-chromium plating are recognized the world over as the finest due to the rust proofing method and over 90 years' experience in the world market.



FRAMES — Made of highly tensiled (2030) steel tubing joined by lugs fitted with inner liners . . . every joint sealed and precision-brazed to hold a lifetime.

FORKS — Are of tubular steel especially designed and tapered for lightness, maximum durability and shock-absorbing resilience . . . individual brazed-in tips insure true axle alignment . . . identified by exclusive Raleigh Thimble Crowns.

BOTTOM BRACKET ASSEMBLY
Precision Machined through 30 separate operations' features turned axle and cups fully lined with individual ball bearings for friction-free operation.



RIMS — All steel, section tubular Raleigh pattern rims for extra strength. Standard on all models.



MOVING PARTS — Every moving part is fully ball bearing with machined cones and cups. Parts remain tight and dirt free.



TIRES — New Dual line Nylon extra strength tires by Dunlop standard on all 26" wheel models.

BRAKES — Machined steel caliper hand brakes engineered to give a safe and a sure stop.

SHOCK-STOP RUBBER GRIPS: standard on all 26" wheel models.



CRANK — Squared three-piece Machine forged cranks with turned spindle for strength and smooth pedaling. Famous Raleigh Chainwheel with forged Heron design.



HUBS — **STURMEY-ARCHER**, of course, our own hubs recognized the world over. They are dependable and trouble free.
AW—3-speed wide ratio gear with free wheeling.
TCW—combines 3 speed gear with coaster brake.
SC—single speed with foot brake (coaster).



DOUBLE MUDGUARD STAY: double stay for rear Mudguard is standard on all 26" wheel models.
FENDERS — Heavy steel ribbed section with welded-on braces . . . rattle proof and trouble free.



SADDLE — Not only comfortable but will also outlast all others—beautifully designed leather saddles made by Brooks, of course.



THREE POINT CHAINGUARD ANCHORAGE: standard on all Raleigh models.

Limited Edition*

*The Professional MKII shown on page 5 will be made in limited quantity. Only 500 will be made in 1970 . . . These will be serially numbered and registered in the name of each purchaser via a certificate issued by the Managing Director of the Carlton Factory in England.

INTERNATIONAL CYCLE WARRANTY

All Raleigh made bicycles bearing this factory affixed emblem are **UNCONDITIONALLY GUARANTEED** against all defects in material and workmanship anywhere in the world and Raleigh will replace without cost any Raleigh made part which is found defective in manufacture.

This guarantee is alternative to any rights in law and does not cover defects from wear, accident or misuse nor defects in products not manufactured by us, nor dealer labor charges or transportation costs.

Made in England . . . Serviced Throughout America . . . Guaranteed Worldwide

Your authorized Raleigh Dealer



RALEIGH A  COMPANY

Raleigh Sales West
899 West Cowles Street
Long Beach, California 90813