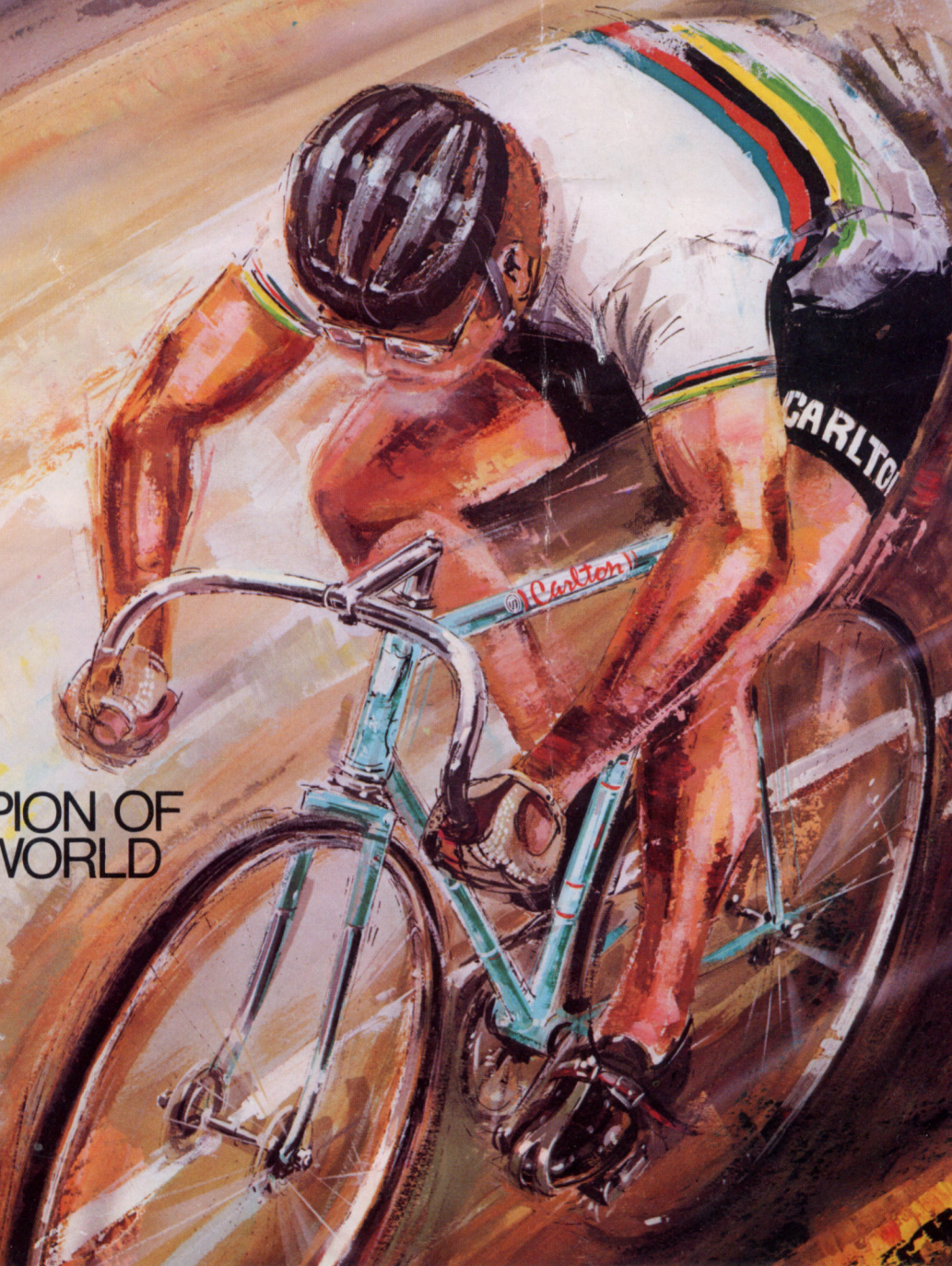


Carlton

Hand-made bicycles

1971

CHAMPION OF
THE WORLD
1970



Kevin O'Donovan

KEVIN O'DONOVAN
MANAGING DIRECTOR
CARLTON CYCLES LTD
WORKSOP NOTTS.



Carlton, the choice of the champions, is not an idle phrase — as proved repeatedly during 1970, in road and track racing and in Cyclo-Cross events.

The long list of Carlton successes were highlighted by 'Gordie' Johnson, the Carlton Professional, winning cycling's 'Blue-Riband'. The Professional Sprint Championship of the World.

Major British Professional events won by Carlton riders include The Cyclo-Cross Championship by John Atkins; Madison Championship,

Trevor Bull and Tony Gowland; 10 Mile Championship, Tony Gowland and the Golden Wheel Championship by Brian Jolly. At the start of the 1971 season John Atkins, TI Carlton won the British Professional Cyclo-Cross Championship.

The champions' choice can be your choice too:- The 'Team Professional' and 'Flyer Madison' models catalogued, are similar in type to the actual models ridden by 'Gordie' Johnson, Tony Gowland, John Atkins and other successful members of the TI Carlton Team.

The facilities of a modern plant, years of production experience, and the expertise of skilled craftsmen enable Carlton to produce an outstanding range of cycles and framesets with designs and specifications proven in competition.

An outstanding newcomer to the range, the 'Corsa' has been introduced to give the young enthusiast a lively machine of advanced design, yet at a very moderate price.

Carlton cycles and frames are available on Gradual Payment Terms through appointed Carlton dealers.

Carlton-



Flyer Madison

A fully 'Campag' equipped track bike of the type used by 'Gordie' Johnson — Professional Sprint Champion of the World.

Full Campagnolo 'Nuovo Record' track ensemble with cotterless chainset — pedals — seat pillar — large flange hubs — head fittings, and dropouts. Brooks Professional 'Special' saddle, alloy bars on T.T.T. stem, Weinmann Rims with Hutchinson 'tubulars'. All chrome finish with 'National' seat tube bands.



the choice of the champions

Team Professional

Supplied to the specification used by the Carlton Professional Team, this model incorporates the Carlton Professional frame set and is equipped with the Campagnolo 'Nuovo Record' road ensemble with 10-speed gear — cotterless chainset — pedals — seat pillar — large flange quick release hubs — head and bracket fittings and fork ends. Brooks Professional saddle, G.B. alloy stem, Weinmann alloy sprint rims, Weinmann 999 brakes, Tubular tyres, finished in Team colours of Lagoon Blue with White contrasts, chrome plated front and rear fork ends, head lugs, fork crown, and special Carlton Imichrome transfers.

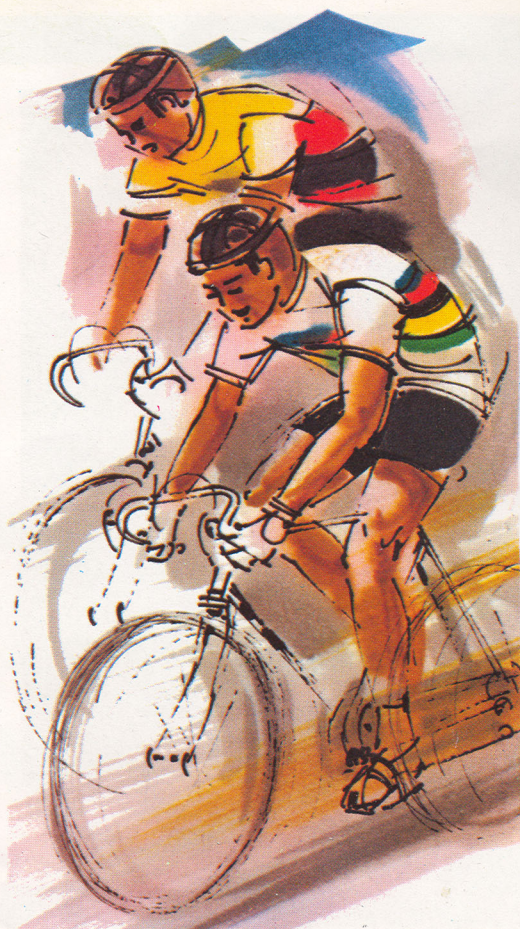




Kermesse

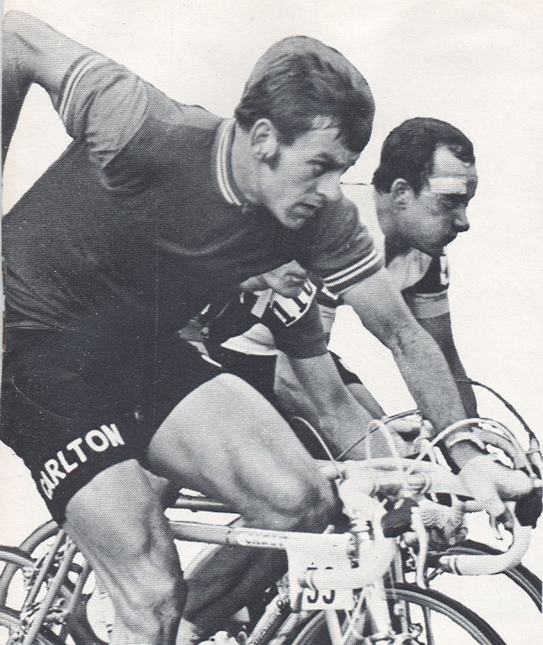
Really incredible value, a fully equipped road racing bicycle at half the price you would expect. The frame design follows contemporary racing practice incorporating Bocama lugs, forged front and rear dropouts, reinforced rear brake bridge, round-oval-round chainstays, $\frac{5}{8}$ " seat stays with chamfered top-eyes and competition fork blades. The frame is constructed from T.P. Truwell tubing. Available in $21\frac{1}{2}$ ", $22\frac{1}{2}$ " and $23\frac{1}{2}$ " frame sizes. The equipment includes Weinmann Q.R. 500 side-pull alloy brakes, Simplex Prestige 10-speed gears, 3-pin detachable chainset 46/52 teeth, Brampton alloy bars on G.B. Metric alloy stem. B.15 N.S.P.F. saddle, Nisi sprint rims on Normandy de luxe large flange alloy quick release hubs with Road Racing tubulars. Milremo 'Corsa' racing inflator, Atom 700 alloy quill pedals, down tube carrier with Carlton 'World Championship' bottle. Brooks toeclips and straps. Finish: Lagoon Blue with Yellow banded seat tube, Yellow head tube and Chromium plated front forks

Carlton-



International

A brand new introduction based on a choice of two 'International' colour finishes. White with Red/Green triple panelled seat and head tubes or Blue with Red and White contrasts. Both options feature chromium plated front fork tips and matching chromised transfers. Available in $21\frac{1}{2}$ ", $22\frac{1}{2}$ " or $23\frac{1}{2}$ " frame sizes. With centre-pull alloy brakes, Huret Svelto Mk.II 5-speed gear, Brampton alloy bars on alloy stem, Brooks saddle. 27" H.P. wheels with large flange hubs and Amber side tyres. Plastic mudguards.

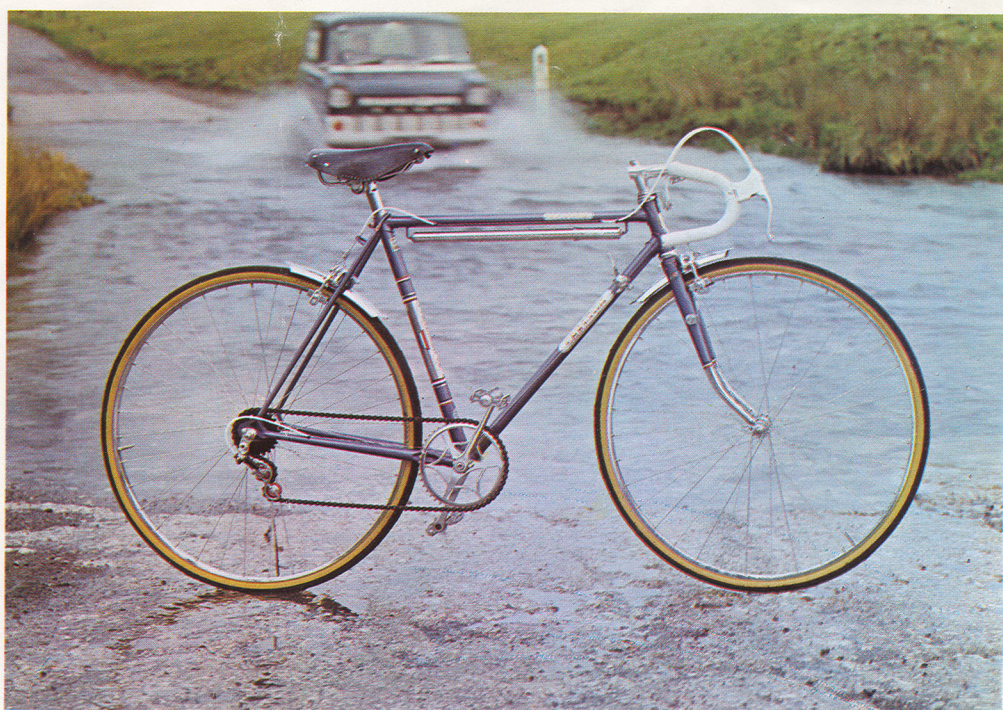


Criterium A bicycle for the rider with racing ambitions, the 1971 Criterium features a brand new frame incorporating the Carlton 'Victor' seat cluster and racing pattern fork blades. Available in 21½", 22½" and 23½" frame sizes. Weinmann quick release racing pattern side-pull brakes, Simplex 5-speed gears, Nicklin 3-pin detachable chainset. Brampton alloy bars on alloy stem. B15 N.S.P.F. saddle. 27" H.P. wheels on Normandy large flange alloy hubs with Amber side tyres. Weinmann stainless steel short guards. 'Corsa' racing inflator. Down tube cage with Carlton 'World Championship' bottle. Finish: Gunmetal with Lagoon Blue/Yellow banded seat and head tubes. Chromium plated forks and headlugs.

always winning

Corsa

Glittering Lilac or Aqua Green and chrome finishes make the Corsa a highlight of the Carlton sports range. Available in 21½", 22½" and 23½" frame sizes. Featuring Weinmann 999 Centre-pull alloy brakes, Huret Svelto Mk.II 5-speed gear, Brampton alloy Maes bars on alloy stem. Brooks leather saddle, 27" H.P. Wheels with Amber side tyres. Stainless Steel short guards.



Cobra

A unique and dazzling colour finish distinguishes the Cobra in any company. The frame is fully chromium plated, then enhanced with extensive merged panelling on all tubes and stays in Black and Red or Black and Blue Accrilichrome. The front forks are also fully chromium plated with Accrilichrome panelling. Available in 21½", 22½" and 23½" frame sizes.

The specification includes Weinmann 999 alloy centre-pull brakes, Simplex Prestige 5 or 10-speed gears, Nicklin 3-pin detachable chainset. Brampton alloy bars on alloy stem, Brooks B15 N.S.P.F. saddle. 27" H.P. wheels with large flange hubs and Amber side tyres. Black plastic mudguards.



Carlton-

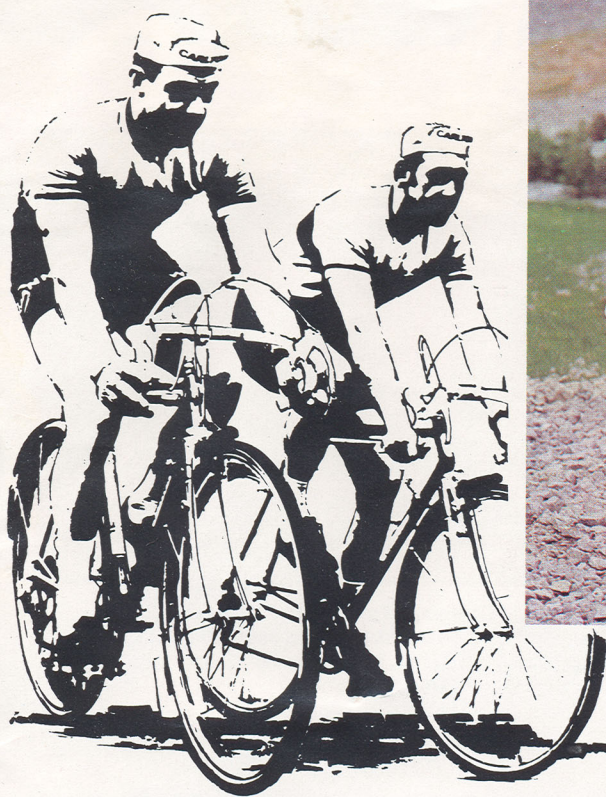


Continental

A Carlton at a price everyone can afford.

Available in 19½", 21½" and 22½" frame sizes. Equipped with Weinmann 730 side-pull alloy brakes, Huret Svelto Mk. II 5-speed gear, Brampton alloy bars on alloy stem. Wrights Butt leather saddle, 27" H.P. wheels with Amber side tyres, (26" on 19½" model).

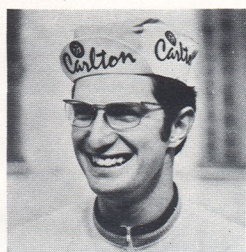
Finish: Flamboyant Red with Carlton Chrome Transfers, Royal Blue plastic mudguards.



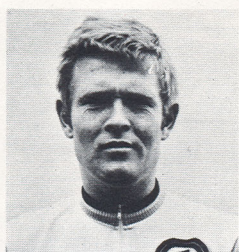
Carlton Ten

The Carlton 'Ten' is equipped with an ultra-wide range of gears, and is ideal for the serious rider who enjoys the mountains and the flat. Available in 21½", 22½" and 23½" frame sizes. The equipment includes Weinmann centre-pull alloy brakes, Huret 'Svelto' 10-speed gear with 40/50 tooth double chainset. Brampton alloy bars on alloy stem. Brooks B5 saddle, 27" H.P. wheels with Amber side tyres. Finish: Coffee Flamboyant with Blue/White panels on tubes and White panels on fork blades.

the choice of the champions



Gordie Johnson



Tony Gowland



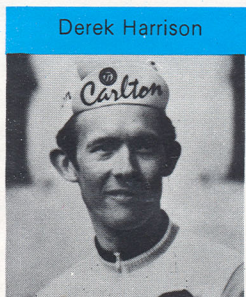
John Atkins



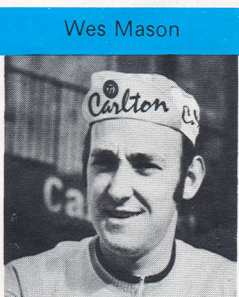
Brian Jolly



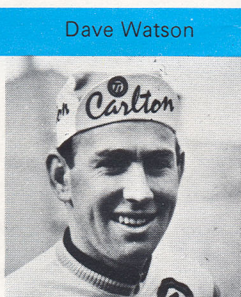
Trevor Bull



Derek Harrison



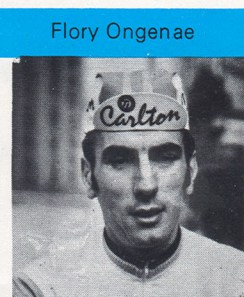
Wes Mason



Dave Watson



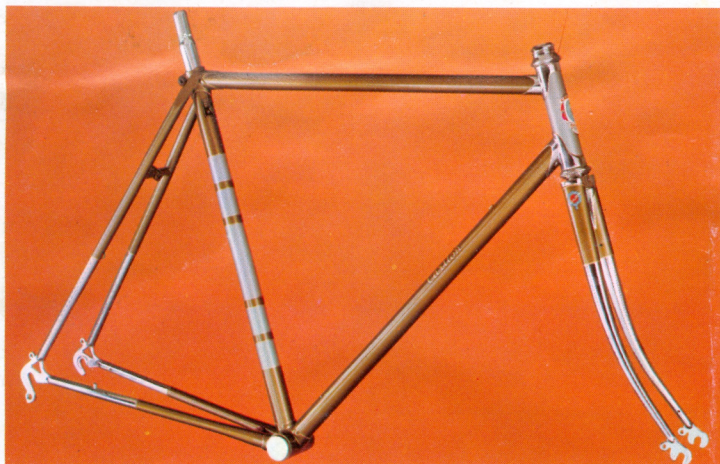
Leijn Loevesijn



Flory Ongenae

The T.I. Carlton Racing Team

Framesets built for success



Contre La Monte: An ultra-light road racing frame. '531' D.B. Tubing throughout, Campagnolo record ends. Exclusive lightweight fork crown, full wrapover stays, Allen key seat bolt. Racing Clearance. 21", 22", 23", 24". Semi Chrome with choice of Double Lilac or Mink/Silver finishes.

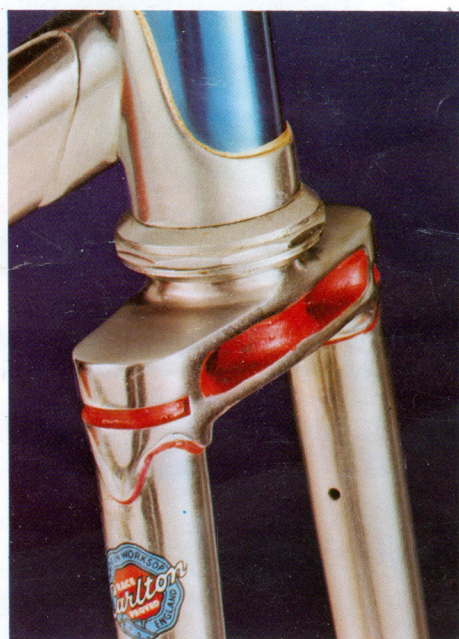


Flyer Madison: The World Champion Track Frame. Selected '531' D.B. Tubing throughout. Carlton reinforced track ends. Ultra close clearances. Carlton head fittings. 21", 22", 23" or 24". Semi Chrome or Full Chrome with colours to choice.

The Contre La Monte and the Flyer Madison are just two of the range of Carlton frames developed to offer every rider a specification to suit his speciality and pocket. Features of these world famous, race-proved sets are frequently copied but never equalled. Ask your Frame Stockist for the full list of Carlton Framesets.



Seat Cluster 'Giro'



Fork Crown 'Flyer Madison'

Carlton

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Dock Road, Worksop, Notts.,
Telephone Worksop 2475

A  COMPANY

The Company reserves the right to change specifications and prices without prior notice.