



One free person with every

RALEIGH

In the pages of this catalogue you will find an exciting range of cycles designed for every age and for every purpose . . . a range of world beaters with the special built in quality that comes from almost 90 years experience of making fine cycles.

There are models to suit everyone . . . from junior play cycles to elegant touring models, from practical ones like the Stowaway, to the magnificent range of Raleigh, Sun and world famous Carlton sports and racing cycles for the enthusiast and the sporting rider. All of them designed and styled for the 'seventies and all in a dazzling array of fashionable colours.

Riding a Raleigh makes sense for all the family – help you relax, assert your independence, keep you trim and healthy and cut your petrol costs too! It's fuel for thought isn't it?

You can, so easily, become the **free** person that comes with every Raleigh . . . and in choosing Raleigh you are safe in the knowledge that every model is a masterpiece of precision engineering . . . **BRITISH** at its very best.



BRITISH



achievement

Sparkling foam arcs skyward as trim, thrusting bows slice through water. The power-boat in action, a synthesis of British design flair, British engineering, the British gift for speed. Such characteristics are also apparent in the Raleigh Carlton range – that superb collection of classical lightweights designed for consistent, winning, performance.





CARLTON

CARLTON 531 TEN (far left)

An inexpensive top quality 10 speed cycle. The double chainset is the Raleigh 3-pin detachable, with ratio of 40/49 teeth. Alloy handlebars on a forged alloy stem, alloy centre pull brakes with lever hoods. Brooks saddle. The "Ten" is built with 531 main tubes and is available in frame sizes 21½", 22½", and 23½". The colour finish is Flamboyant Copper, with frame tube panels in Carlton Green.

CARLTON COBRA (left)

Distinctive by its lavish all chrome frame finish with Red or Blue merged panels. Alloy centre pull brakes, alloy bars, forged alloy stem, Brooks saddle, Raleigh 3-pin chainset. Available in 21½", 22½" and 23½" frame sizes. Choice of 5 speed (Chrome/Red) or 10 speed (Chrome/Blue).

CARLTON CRITERIUM (right)

When everything else takes second place – when only the best is good enough – then the Criterium is your choice. You will have appreciated the finer points of this high specification sports model – 72° parallel frameset with wrap-over seat stays; professionally designed front fork with the built-in extra of a Vagner fork crown; large flange quick release hubs; alloy bars and stem and centre pull brakes with lever hoods; quill pedals; 3-pin detachable chainset and a Brooks leather saddle.

Available as a 5 or 10 speed model in sizes 21½", 22½", and 23½". The Criterium is finished in its distinctive new colour of Polychromatic Bronze with contrasting Silver panels and chrome fork ends.





craftsmanship

In an atmosphere of polished wood, burnished metal, and total dedication, the gunsmith plies his craft. Measuring the customer for his twelve-bore 'hammerless'; aligning stock and barrel; test firing to ensure absolute accuracy. The end-product must be as exquisite as its predecessors, a work of art down to the filigree engraving on the trigger-guard itself. A tradition of craftsmanship can be a hard taskmaster, yet it is one Raleigh staunchly serve in ensuring that each and every model, from design concept to finished product, carries on the great Raleigh Carlton tradition for quality and craftsmanship.

CARLTON

CARLTON CONTINENTAL

The discerning rider seeking that truly classical style will find it beautifully in evidence in the Continental. Its host of professional features include Bocama lugs and wrap-over stays; Vagner fork crown; alloy bars on a forged alloy stem; alloy brakes with lever hoods; 3-pin detachable chainset, quill pedals and leather saddle.

To suit a wide range of riders, the Continental is manufactured in no less than five frame sizes. 18" with 24" wheels, 19½" with 26" wheels, 21½", 22½" and 25½" are fitted with 27" wheels. All have 5 speed gears and are finished in Polychromatic Lilac with contrasting panelling and chrome front fork ends. (The 18" model uses a chrome plated, fixed ring chainset with 5½" cranks; Junior race saddle in plastic; Chrome fork ends are omitted.)



Being something of a "connoisseur", the Carlton concept will in many ways be a familiar one to you. "An established image with classical good looks". You will therefore recognise that the Carlton range has been unashamedly designed with you in mind. Attention to detail, know how and distinction are qualities you have rightly come to expect from your Carlton sports cycle – features that you will notice highlight the new Carlton range – all professionally styled to match your tastes. Close examination will reveal the varying specifications available – your choice will be made on the level and type of performance you demand. Your Carlton – the hallmark of top flight sports machines is a concept we would not dare tamper with.

CARLTON CORSA

The elegant Corsa with the professional look is designed for the enthusiast. This famous model is built in a wide range of sizes – 18" with 24" wheels (5 speed only), 19½" with 26" wheels, 21½"/22½" and 23½" with 27" wheels equipped with either 5 or 10 speed gears. Its comprehensive specification includes Bocama feature cut lugs, wrap-over seat stays and a Vagner fork crown. Alloy bars on a forged alloy stem and centre pull brakes in alloy complete with lever hoods are standard

equipment. There's a 3-pin detachable chainwheel, quill pedals and a Brooks leather saddle – in fact everything which stands for Carlton quality. Polychromatic Aqua Green has been chosen for the frameset colour, contrasting panels in Black and White together with chrome front fork ends, complete the decor. (18" model uses chrome plated, fixed ring chainset with 5½" cranks – alloy brakes with side action – Junior race saddle in plastic – chrome fork ends are omitted.)



CARLTON

CARLTON EQUIPE

This is the professional racer selling at an incredibly keen price. Specification includes 73° parallel frame of Reynolds 531 main tubes with Bocama professional lugs; Italian sloping fork crown; chamfered seat cluster and reinforced rear brake bridge. Plus 10 speed derailleur gears, 42/52 alloy cotterless chainset, Brooks professional saddle, and sprint rims with quick-release hubs. Frame sizes: 21½", 22½" and 23½". Colour: Lagoon Blue with White panels and all-chrome front forks.



CARLTON KERMESSE (above)

Frame sizes 21½", 22½", 23½". The racing specification includes close clearance frame with Bocama lugs and sloping fork crown; tubular tyres on sprint rims and large flange alloy quick-release hubs; ten-speed gears, detachable 3-pin chainset, and Brooks B17 saddle. Colour: Lagoon Blue with all-chrome front forks.



enterprise

Stevenson, Brunel, Baird, Whittle . . . They are names that stand for British Enterprise, today beautifully symbolised by the part we are playing in the Concord's development. But another symbol of our national achievement must also be mentioned - the Raleigh cycle. Still as good as ever, but now displaying the fruits of advanced engineering technology in design, construction and styling.

RALEIGH FLYER (*Far Left*)

A cycle that fully lives up to its name, with a new 72° Parallel Frame Design; choice of 21½" or 22½" frame; and a host of assets that include 27" H.P. wheels with large flange hubs, alloy brakes, handlebars and stem. New Raleigh 3-pin detachable chainset, and 5 or 10 speed gears. Colours: Sharp Pink, Ultra Violet.

RALEIGH RAPIDE

Choose this model in the new 20½" 71° parallel frame design or the 21½" or 22½" 72° parallel frame. The specification includes brazed-on gear/brake fittings, 27" wheels (plus 5 speed gear on all sizes), the new Raleigh 3 pin detachable chainset, and trendy new graphics. Colours: Racing Green and Fast Red.

RALEIGH TEAM RECORD

Built with 531 main tubes, Bocama professional lugs and Italian style sloping fork crown, the Team Record is available in 21½", 22½" and 23½" sizes. Specification includes sprint rims and tubular tyres, on large flange quick release hubs. Alloy brakes, bars and forged alloy stem. 10 speed Simplex with the Raleigh 3-pin detachable chainset. Brooks B17 saddle. The Raleigh racing team's colours in Red, Yellow and Black are used.



RALEIGH EUROPA RANGE

The famous Europa range, finished in Raleigh team colours, offers a perfect choice to the rider who requires a high quality road bicycle. A wide range of frame sizes: 18" with 24" wheels, 19½" with 26" wheels, 21½" and 22½" with 27" wheels. 5 speed in all sizes, plus option of 10 speed on the two larger sizes.

Alloy centre pull brakes (side pull on the 18"), alloy handlebars and forged alloy stem on all models. Distinctive matt black large flange hubs, and Raleigh detachable chainset with matt black centres (single plate chromium chainset on the 18").



RALEIGH NIMROD

Stamped with that look of individuality, the Nimrod enters the Raleigh Sports Range. The 72° parallel frameset with brazed-on brake and gear fittings forms the basis of the Nimrod's design. A Brooks leather saddle, hooded brake levers, full mudguards finished in chromium and a 5 speed derailleur gear are some more of the features built into the Nimrod. Frame sizes are 22½", 21½", and for the younger rider, 20½". All sizes have 27" wheels with Amber wall tyres. Nimrod has a Flamboyant Purple paint finish with contrasting head and seat panels.



enterprise

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For you, a sports cycle by Raleigh is something very special – that's why you will want to examine each model in minute detail. You will notice the individual and distinctive styling of each cycle and decide which is the most appealing.

Whether model identity and image, pace-setting features or unique all-action styling, you will be assured that your new Raleigh sports cycle offers the tailor made answer. A Raleigh sports cycle will provide just that touch of individuality you are seeking. From evocative model names like Nimrod – Scorpio – or Shadow to head turning appearance and plus feature specification – for you it must be Raleigh on demand.

RALEIGH HUSTLER

A perfect take-off to sports cycling. A choice of frame sizes, 18" with 24" wheels or 19½" and 21" with 26" wheels. White wall tyres on the 18". Raleigh cable brakes, leather saddle and a three speed gear with trigger control are standard features. Hustler has a brand new colour finish of Flamboyant Violet with new, eye-catching graphics.

RALEIGH HUSTLER 16

For the very young enthusiast. 16" frame with 20" wheels. Styled similarly to its bigger brother, in Flamboyant Violet, Yellow seat panel, and big, bold graphics.





BRITISH



precision

Steadily the aircraft climb in tight formation. Then, unbelievably, they fan out with perfect precision. At Raleigh we know a lot about the art of being precise. In our case it means the finest tolerance in components whose performance even the Red Arrows would acknowledge.

RALEIGH OLYMPUS

Widely held to be the finest low-priced sports machine on the market. 5 speed gear, leather saddle, hooded brake levers, and a choice of frame sizes, 18" with 24" wheels and White wall tyres, (18"/24" model fitted with short reach brake levers) 19½" or 21" with 26" wheels and Amber wall tyres. Colour choice of Turquoise Blue or Flamenco Red.





engineering

The jet engine was a British invention. And just as today we take it for granted, likewise the major advance Raleigh have made in cycle engineering through the years. (The modern range we offer with its radically new designs is yet another milestone on the path of progress).



RALEIGH SHADOW

Elegance, style and a high quality specification – that's the Shadow. This new colour finish of Midnight Blue Flamboyant, with contrasting head and seat panels is enhanced by the shadowed graphics. Specification plus features are "designed in" for the demanding rider. Alloy handlebars, alloy centre pull brakes, forged alloy handlebar stem. The Raleigh 3-pin detachable chainset drives the 5 speed derailleur gear. 27" H.P. wheels with large flange hubs and Amber wall tyres, together with a Brooks leather saddle form part of this quality specification. Frame sizes on this 72° parallel frameset are 21½" and 22½".





BRITISH



ingenuity

How to get airborne when there's nothing to get airborne from? Answer: the RAF Harrier jump-jet, the fighter that needs no runway. It's the sort of ingenious inventiveness Raleigh apply to use of materials – ingenuity that maintains our lead in cycles, worldwide.

COMMANDO

For 7 to 11 year-olds, a bike as tough, tenacious and stylish as they come. And it's equally popular with the little girls in your family too. But though it might seem all good looks, depend on it that the Raleigh Commando is ultra-reliable too.



Twist-grip gear control
They can take their choice of speeds without taking hands off the handlebars. The twist-grip control sees to that. Sturmev Archer... but naturally.

Prop Stand
How to park a bicycle can be a problem. Lean it against wall or railings and you can well leave some paintwork behind. No one likes scratches, but everyone likes this prop stand. A standard fitment on the Commando.



The Raleigh Commando is fitted with 18" studded-tread sure-grip tyres. Plus a twist-grip controlled 3-speed gear; easy-adjusting $\frac{1}{4}$ rise bars; Raleigh caliper brakes; and giant reflector mounted on the rear carrier. Colours: Jet Black, Deep Amber, Shot Pink – all with Red and Yellow graphics.



Extension Mudguards

For really rugged weather conditions and added protection in the rain. Anti-splash extension mudguards complete with mudflap are available as optional extras for both the Chopper and the Commando.



CHOPPER 5

The Chopper – only more so! We've fitted this machine with a 5-speed derailleur gear operating through that T-bar shift. Lends a bit more pace to the action – a bit more fun as well. Choose this Chopper in Sharp Pink with 'split-colour' graphics in Red and Yellow.

Shock Absorbers

These coil spring 'shockers' add to the racy good looks of the Chopper. They also do a lot for riding comfort, especially where the going's rough.

Rear Tyre

The studded tread of the rear tyre provides grip even in wet weather conditions.

Derailleur Gear

To accommodate the rider who requires an even wider range of gears, we've supplied a 5-speed derailleur.





originality

Once there were ships. Then there were aircraft. Now there is Hovercraft, a whole new way of zipping across the sea – at high speed. It's this sort of original thinking that puts Raleigh out in front too, with innovations that really take off.



CHOPPER II

A fully-integrated design featuring hi-rise bars with height limiter; T-bar gear shift with visual indicator panel; 3-speed Sturmey Archer gear; and Raleigh cable brakes. Also foam-filled 'polo' saddle, prop stand and wide studded tread rear wheel tyre. Colours: Fizzy Lemon, Infra Red, Ultra Violet.



CHOPPER II

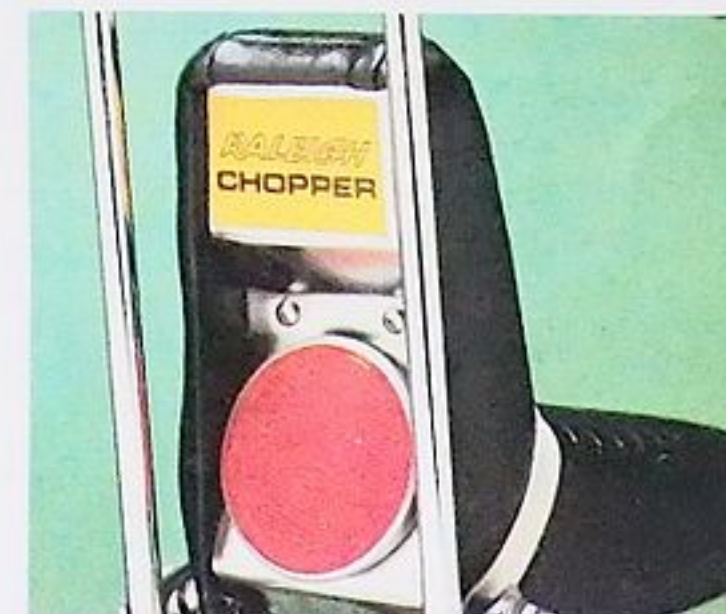
This is the model that took the cycle world by storm. And still packs the punch of a tornado! With Chopper II Raleigh carried out a few subtle refinements to the original design. The arrow-wedge frame for instance is squatter, leaner, more aggressive. There's a new forward thrust to the rear stays. And we've fitted a height-adjustment limiter to those hi-rise bars. Trust Raleigh to improve on the perfect...

Gear Change

The Chopper's gear selector operates with the positiveness and smoothness you've come to expect from Sturmey Archer gears. The console is positioned well forward to allow plenty of room for the rider to mount and dismount.

Rear Brake

The Chopper offers prompt, efficient stopping power supplied by powerful caliper brakes, operating on front and rear wheels. An added refinement you'll find on most Raleigh bikes are the closed end brake shoes, which guard against accidental loss of brake blocks.



Giant Reflector

Positioned on the back of the Chopper's saddle, this giant reflector really does throw back a strong gleam. It's a standard fitment with a purpose that parents will appreciate.

Pedal Reflectors

Perhaps one of the finest safety refinements ever developed. The pedal movement creates immediate attention as headlamp or road lights are reflected.



trendsetters

The world looks to Britain for style, in everything from pop groups to fashion, from furniture to cycles. *Cycles?* Very much so. Raleigh produced the Twenty range, the RSW series, the Stowaway, new frame designs, and bright, head-turning colours. All exciting, new ideas that have set their own pace, catching on with a generation that recognises and buys the really original.

RSW Sixteen

The perfect gadabout, with its 3 speed twist-grip control, plus front and rear dyno lights, large diameter rear brake drum, and big capacity holdall. 16" medium profile tyres are fitted; also a prop stand. Colours: Sky Blue, Platinum. Raleigh's RSW series has created a thrilling high fashion look on the cycling scene. People like the way these bikes handle; like the way they can go shopping or out for a spin in the country, with equal verve. Something to think about with a trendy teenager in the house!



Big Holdall

Lift it off the carrier. Take it with you into supermarket, boutique or wherever. And load up. That's RSW 'shoppability' in action!



Rear Brake Hub

Nothing calls a halt faster than this - and nothing let's you change pace so easily because the hub also houses the RSW's 3 speed gear.



Raleigh Stowaway

The perfect small wheel cycle to travel with. Because it folds up and stows away just when you want it to. It really is versatile. Instant-adjusting

saddle and handlebars, spring-loaded rear carrier. Finished in Space Blue or Bronze Green with chrome mudguards, in single or 3 speed versions.



Hercules Hunter

One of the most affordable family cycles around. And thoroughly reliable too, with quick adjusting handlebars and saddle (to suit a wide range of heights), cable brakes, and choice of single or 3-speed gear. The 3-speed model is supplied with a white holdall. Finished in a handsome colour: Sky Blue Flamboyant.





engineering

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SUN SNIPE

In a choice of two attractive colours, White or Sun Yellow. Both colours have graphic work in Green and Purple, and the seat tube carries Harlequin Checker Board bands in the same colours.

Frame sizes are 19½", 21½", 22½" with Bocama lugs, wrap-over seat stays and brazed on gear and brake fittings. Other special features are alloy handlebars, forged alloy stem, Weinmann Symetric brakes in alloy and a leather saddle.

Sun

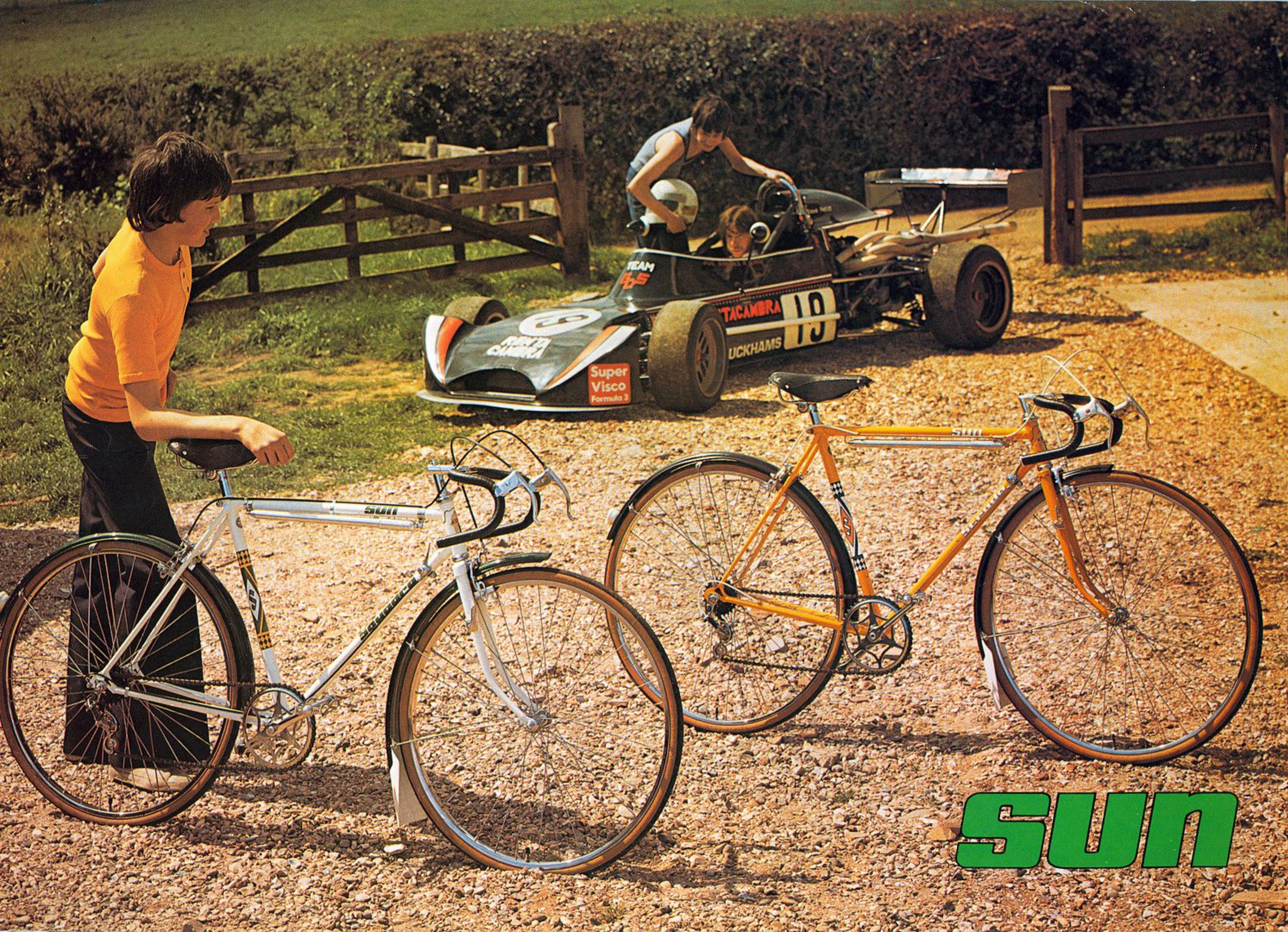


RALEIGH SCORPIO

When "just a sports cycle" is not enough, examine the new Scorpio and check its plus features.

Alloy centre pull brakes with hooded levers. Brooks leather saddle. A professionally designed frameset of 72° parallel with Latin Line lugs and brazed on gear and brake fittings. Short stainless steel racing guards. A 3-pin detachable chainset. Scorpio has 27" H.P. wheels and a choice of frame sizes from 21½", 22½" & 23½" in both 5 or 10 speed. The Scorpio graphic style is set against a Flamboyant Copper paint finish with head and seat panels in Sienna.





SUN



skill...

The chequered flag flutters down and with a deafening roar, yet another British driver hurtles through to victory. On circuits around the world this is a familiar sight: British tenacity and verve at the wheel have earned us an honoured place in motor racing history. Handling spirited thoroughbreds like these calls for judgement, timing, skill . . . the same British skill that produces the models of the trend-setting 'Sun' range, whose very names evoke the excitement of the racing track. For the young enthusiast such machines have powerful meaning . . .

You probably have a bit of a reputation as a trend setter. For you the Sun range will be where it's "all at". As a scene stealer, names like Squadra, Strada, Stanga will be "right on" - names that talk your language.

The graphic and panelling treatment give your new Sun sports cycle that look of instant recognition - a look of show-stopping prominence. Amplified in the specification you will notice individual model features coming through loud and clear. Features that will influence your final choice between Squadra - Strada - Stanga.

SUN SQUADRA (far left)

A trend setting image heralds the arrival of the new Sun Squadra. A Brilliant White, high gloss enamel with bold uncompromising graphics in Green and Yellow set the pace. Especially designed with the younger rider in mind, Squadra comes in frame sizes of 18" with 24" wheels, and 19½" and 21" with 26" wheels. All models have 5 speed gears, leather saddles and hooded brake levers.

SUN STRADA

Striking Yellow enamel and eye catching graphics are fused together to create the new Sun Strada. The image that can't be ignored.

That is not the whole Strada story - it also has a top flight specification which includes alloy handlebars and forged alloy stem, alloy symmetric brakes and a Brooks leather saddle. Furthermore, the Strada is designed to offer a choice of frame sizes from 20½", 21½" and 22½". The frameset is all you would expect it to be with brazed on fittings, spearpoint lugs and a geometry of 72° head and seat angles.

SUN STANGA (right)

Skilfully designed with a top quality specification, the new Stanga makes its forceful entry upon the cycling scene. The five speed transmission is geared by a 49 tooth 3-pin chainset. Alloy centre pull brakes supply the stopping power. Steering is accomplished through the alloy Maes handlebars and a handlebar stem forged in alloy. 27" H.P. wheels with Amber wall tyres provides a smooth, free-running ride. For durability and comfort a Brooks quality leather saddle is fitted.

The visual image of the Stanga is created by striking graphics and panelling in White and Red on a frameset which is hand sprayed in Lagoon Blue. An extra touch of quality - the chromed front fork ends. The frameset, with its brazed on gear and brake fittings, has a geometry of 72° parallel angles and is built in 21½" and 22½" sizes.

