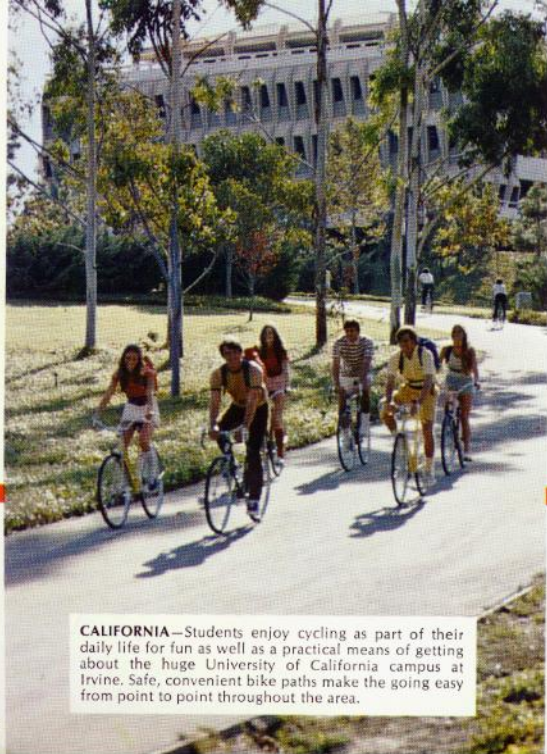


A vintage advertisement for Schwinn bicycles. The image shows six people (three women and three men) riding Schwinn bicycles on a grassy hill. They are dressed in 1970s-style clothing, including bell-bottom pants, short-sleeved shirts, and hats. The background features a large, leafy tree and a clear blue sky. The Schwinn logo is prominently displayed in the upper left, and the text 'Cycling '72' is written in a cursive font in the lower right.

Schwinn®

Cycling '72



CALIFORNIA—Students enjoy cycling as part of their daily life for fun as well as a practical means of getting about the huge University of California campus at Irvine. Safe, convenient bike paths make the going easy from point to point throughout the area.

COME ON IN . . . THE CYCLING'S FINE!

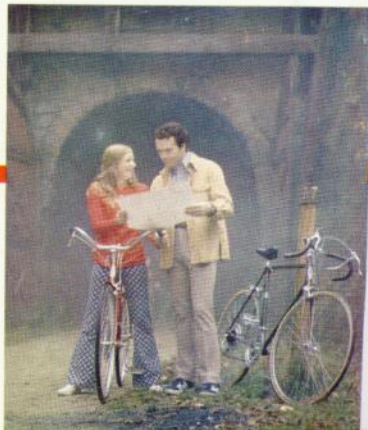
This 1972 Schwinn bike book is dedicated to bicycling . . . throughout the book you'll find pictures of happy riders taken in many parts of the United States . . . just a sampling of the new, now life of bicycling.

Schwinn, invites you to join with over eight million Americans who each year discover the joy of "getting there under your own power" on a bicycle.

In just the past few years millions of enthusiastic adults have joined the youthful cyclists in sharing the benefits of the out-of-doors. You see them everywhere—in cities, on the open road, on campuses, in parks, and on the growing number of bicycle paths throughout our beautiful land. Isn't it time for you?

Wisconsin—They haven't lost their way—bike trails are clearly marked wherever they go—but they are looking forward to their next adventure along the Cross-Wisconsin Bike path near Sparta, Wisconsin.

The path runs along bubbling streams, over roads via trestles, and through the hills by tunnels. The hard cinder path is laid out over an abandoned railroad right-of-way . . . picturesque and beautiful.





FIRST STEPS IN SELECTING YOUR NEW BIKE . . .

Experienced cyclists will all agree—see a reliable bicycle sales and service dealer . . . your nearby Factory Authorized Schwinn Dealer. He's a bike expert who knows the available models (Schwinn manufactures over 60 with over 300 options). Your Schwinn Dealer will help you with the selection of the right bike for your needs, assemble it, adjust it, and fit it to your comfort at **no extra charge**. Later on, when you need service, he'll take care of that, too. Friendly, helpful service is his business, so drop in and get acquainted. It's the first step to owning a fine Schwinn bicycle of your own.

YOUR FACTORY AUTHORIZED *Schwinn* DEALER PLEDGE:

- Your new Schwinn bike will be assembled, adjusted, and ready-to-ride. Retail price includes assembly.
- Your new Schwinn will be fitted to the rider for added safety and comfort—saddle and handlebars adjusted for the best riding position . . . all at no extra charge.
- Your new Schwinn will be protected under the Schwinn Guarantee—**No Time Limit!** (See page 52 for the complete guarantee.)
- Your new Schwinn will be eligible for a free 30-day check-up. Service for safety and enjoyment.

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All bicycle prices shown in this catalog are fair trade prices in states where Fair Trade Laws apply. In other states they are suggested prices.

All prices and specifications are subject to change without notice.

Suggested prices on parts and accessories **do not include installation**. Battery operated accessories do not include batteries.



**SUPERB
CRAFTSMANSHIP
IN THE
BICYCLE
BUILT-FOR-TWO**

Schwinn PARAMOUNT® TANDEM

If you appreciate the hand-craftsmanship that goes into a fine watch you'll appreciate the quality you can see as well as feel in the Schwinn Paramount Tandem. A magnificent machine for the luxury minded mature riders who demand the very best. Lightweight chrome molybdenum alloy steel frame and front fork. Aluminum alloy rims, 27" x 1 1/4" road racing tires. Drop style front handlebars, 10-speed derailleur gears, front and rear center pull brakes, alloy crank sets, and carefully chosen sports equipment.

Available in all Schwinn colors except chrome. Write direct to the factory for full information and specifications.

**T22 Paramount Tandem Double
Men's style frame.....\$475.00***

**T19 Paramount Tandem men's
Front, Step-Through rear frame.....\$475.00***

*All prices and specifications subject to change without notice.

Overlooking the blue Pacific ocean from Corona del Mar, Calif.



Schwinn DELUXE TWINN®

A picnic, a ride around the park, or a twilight jaunt . . . they're all more fun with a Twinn . . . responsive 5-speed gears help make the ride almost effortless and the hills less steep. Low tandem design, easy to mount . . . chrome fenders, 26" x 1 3/8" nylon cord tires, front caliper and rear internal expander brake. Choice of colors: Campus green, Burgundy, or Kool Lemon.

T13-9 Deluxe Twinn Tandem \$142.95*

Schwinn TWINN®

Cycling is fun alone, but the fun is doubled on a new tandem. Here's your chance to share it on the Twinn . . . low tandem frame for easy mounting, Schwinn 26" x 1 3/4" nylon cord tires. Full cushioned saddles for comfort, positive action rear coaster brake and front caliper brake. Choice of colors: Campus green, Sierra Brown.

T11 Twinn Tandem \$111.95*

*All prices and specifications subject to change without notice.

**DOUBLE THE FUN
FOR
REAL TOGETHERNESS
ON A NEW
SCHWINN TANDEM**

ACCLAIMED!
FIRST ACROSS THE LINE,
THE CHOICE OF
CHAMPIONS!

Schwinn PARAMOUNT®

The bicycle that has become the standard of comparison throughout the world. Only the finest steel alloys are crafted into the lightweight handmade frames that form the heart of this finest of machines. Lightweight frames that combine strength and high performance into one. Every component is carefully chosen, inspected, and fitted for quality, craftsmanship, and performance. Hand-crafted in six frame sizes, with a choice of any Schwinn color. For full information, see your Schwinn Dealer or write direct to the factory for the complete specification sheet. Special frames built to customer's order at extra cost.

Schwinn PARAMOUNT® TRACK BIKE

At championship cycle tracks from coast-to-coast you'll find the leaders—professionals or amateurs—astride a Schwinn Paramount. Precision built and designed especially for track use. Short, rigid, upright frame design . . . feather light . . . for high performance. Aluminum alloy rims, Campagnolo Record High flange hubs, tubular 27" x 1" silk sew-up track tires. Choice of any Schwinn color.

P14-9 Paramount Track Bike \$224.95

*All prices and specifications subject to change without notice.



At the hub of student activities, on the campus of the University of California at Irvine.



Schwinn PROFESSIONAL ROAD RACING PARAMOUNT®

Among cycling experts' throughout the world, you'll find the Paramount is America's contribution to cycling technology and excellence. Handcrafted and equipped with the finest components available. Ten-speed derailleur, 51 to 100 gear. Wide selection of custom equipment . . . all Schwinn colors, including chrome.

P13-9 Professional Road Racing Paramount . . . \$350.00*

Schwinn DELUXE PARAMOUNT®

Unmatched performance that challenges comparison and featuring the option of 15-speed wide range 31 to 104 derailleur gears. Schwinn high pressure sports touring tires. Handcrafted throughout with the superb craftsmanship that the world has come to expect from the Paramount. Complete choice of all Schwinn colors, including chrome.

P15-9 Deluxe Paramount \$350.00*

*All prices and specifications subject to change without notice.

**THE VERY BEST
A NEW
SCHWINN
PARAMOUNT
LIGHTWEIGHT**

TECHNICAL MINDED? HERE IS WHAT CYCLE GEARING MEANS TO YOU . . .

Gearing on bicycles is listed as a whole number, such as 70 Gear, used on bicycles for normal riding conditions. This number is related to the distance traveled in one revolution of the crank. The gear number "70" multiplied by Pi (3-1/7) will give the distance traveled in one revolution—or 220 inches.

The lower gears require less pedal effort, but decrease the distance the bicycle travels in one revolution of the pedals. The lower gears are used primarily for pedaling up grade or against the wind.

Conversely, the higher gears require more pedal effort and the distance traveled for one revolution of the pedals increases. These higher gears should be used primarily on down grade or with the wind to maintain the speed attained with little effort.

To lower the gear on a bicycle, you can decrease the size of the front sprocket or increase the size of the rear sprocket. Conversely, to get a higher gear, you can increase the size of the front sprocket or decrease the size of the rear sprocket. On derailleur bicycles, the chain is positioned on different size front or rear sprockets to vary the gearing. On multi-speed hubs, the internal parts shift to accomplish gear change.

CYCLE GEARING CHART

Model	Wheel Size	Front Sprocket	Rear Sprocket	Gear	Inches of travel in one revolution of pedals
Lightweight 24" with 10-speed	24"	(39-52)	(14-17-20-24-28)	Low	33 104
		39T	28T		38 115
		39T	24T		43 135
		39T	20T		48 153
		39T	17T		53 171
		52T	20T	High	62 196
		39T	14T		67 211
		52T	17T		72 226
		52T	14T		83 279
		52T	14T		83 279
Lightweight 26" with coaster brake (Speedster, Breeze)	26"	46T	18T		66 207
Lightweight 26" with 3-speed (Breeze, Speedster)	26"	46T	18T	Low (25% decrease)	49 154
				Normal	66 207
				High (33% increase)	88 277
Lightweight 26" with 5-speed (Collegiate)	26"	46T	(14-17-21-26-32)	Low	37 116
			32T		46 144
			26T		57 176
			21T	High	70 220
			17T		85 261
			14T		85 261
Lightweight 27" with 5-speed (Suburban)	27"	46T	(14-17-21-26-32)	Low	39 122
			32T		48 151
			26T		59 185
			21T	High	73 229
			17T		85 276
			14T		85 276
Lightweight 27" with 10-speed (Suburban, Varsity and Continental)	27"	(39-52)	(14-17-20-24-28)	Low	38 115
		39T	28T		44 138
		39T	24T		50 157
		39T	20T		54 170
		39T	17T		62 196
		52T	20T	High	70 220
		39T	14T		75 236
		52T	17T		83 263
		52T	14T		100 314
		52T	14T		100 314
Lightweight 27" with 10-speed (Super Sport)	27"	(39-52)	(14-17-21-26-32)	Low	33 104
		39T	32T		44 138
		39T	26T		50 157
		39T	21T		54 170
		39T	17T		62 196
		52T	21T	High	67 210
		39T	14T		75 236
		52T	17T		83 263
		52T	14T		100 314
		52T	14T		100 314

Model	Wheel Size	Front Sprocket	Rear Sprocket	Gear	Inches of travel in one revolution of pedals
Lightweight 27" with 10-speed (Sports Tourer)	27"	(40-54)	(14-17-22-28-34)	Low	32 100
		40T	34T		37 116
		40T	28T		43 135
		40T	24T		48 151
		40T	20T		52 164
		54T	22T	High	64 200
		40T	17T		66 207
		40T	14T		78 245
		54T	17T		88 270
		54T	14T		104 327
Lightweight 27" with 10-speed (Paramount)	27"	(49-52)	(14-16-18-23-26)	Low	51 160
		49T	26T		54 169
		49T	23T		58 181
		49T	20T		63 192
		49T	18T		74 233
		52T	18T	High	78 245
		49T	16T		83 261
		52T	16T		88 276
		49T	14T		95 298
		52T	14T		100 314
Lightweight 27" with 15-speed (Paramount)	27"	(36-49-54)	(14-16-18-25-31)	Low	31 102
		36T	31T		39 122
		36T	25T		45 135
		49T	31T		47 148
		36T	18T		51 162
		49T	25T	High	53 166
		54T	25T		58 182
		36T	16T		61 192
		36T	14T		69 217
		49T	18T		70 220
Tandem with coaster brake	26"	46T	18T	High	77 242
			49T		83 261
			54T		91 286
			49T		95 298
			54T		104 327
			54T		104 327
Tandem with 5-speed (Deluxe Twins)	26"	46T	(14-17-21-26-32)	Low	37 116
			32T		46 144
			26T		57 179
			21T	High	70 220
			17T		85 261
			14T		85 261
Tandem with 10-speed (Paramount)	27"	(36-52)	(14-16-18-25-31)	Low	31 102
		36T	31T		39 122
		36T	25T		45 141
		52T	31T		51 162
		36T	18T		56 176
		52T	25T	High	61 192
		36T	16T		69 217
		36T	14T		74 233
		52T	18T		88 276
		52T	14T		100 314

SOMETHING EXTRA FOR THE RIDER WHO DEMANDS SPECIAL PERFORMANCE

Schwinn SPORTS TOURER®

A quality collection of internationally known bicycle components brought together by Schwinn in a unique design for the serious cyclist. Featuring 3-piece aluminum alloy crank set, **chrome molybdenum frame . . . lightweight with high strength**, 10-speed wide range rear derailleur, a wide range 5-gear gear cluster with 1" pitch—a gear range of 32 to 104. Large flange quick release hubs, chrome plated spokes, aluminum rims, Schwinn high performance nylon tires, drop style handlebars, chrome trimmed front fork.

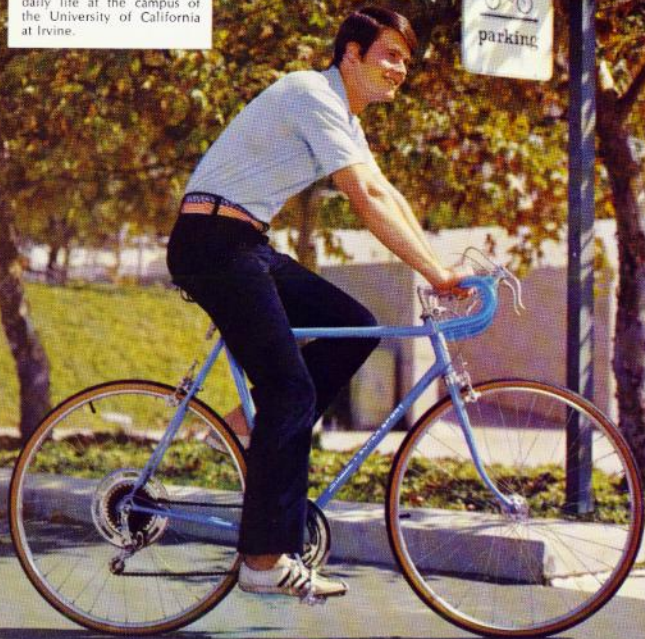
Colors: Kool Lemon, Sierra Brown, Opaque Green, and Opaque Blue.

Model 832	22" frame Sports Tourer	\$196.00*
Model 834	24" frame Sports Tourer	\$196.00*
Model 836	26" frame Sports Tourer	\$196.00*

*All prices and specifications subject to change without notice.



Bicycles are a part of the daily life at the campus of the University of California at Irvine.



DESIGNED FOR THE DEMANDS OF THE "REGULAR" RIDER

Schwinn SUPER SPORT™

Designed with the adult cyclist in mind—the rider who wants outstanding performance and a better bike with precision engineered components. Test ride the Schwinn Super Sport with **hand brazed chrome molybdenum alloy steel lightweight frame**. Choice of 10-speeds in a wide range derailleur gear, 33 to 100 ratio; wide range 5-cog cluster, Schwinn-Approved 27" x 1 1/4" high performance sports touring tires, Schwinn Twin-Stik™ gear controls located at the handlebar stem, Dual position handbrake levers and quick release hubs.

Choice of colors: Kool Lemon, Opaque Green, and Opaque Blue.

- | | | |
|-----------|-----------------------------|-----------|
| Model 822 | 22" frame Super Sport . . . | \$136.95* |
| Model 824 | 24" frame Super Sport . . . | \$136.95* |
| Model 826 | 26" frame Super Sport . . . | \$136.95* |

*All prices and specifications subject to change without notice.

MORE BIKE WITH GEARS FOR THE MAN-ABOUT-TOWN

Schwinn CONTINENTAL®

Whether it's a trip to the pool, the daily after-work ride along the bikeway, or the long ride over the country road, the Schwinn Continental brings a new dimension to bike riding. An outstanding combination of cycling features including the lightweight diamond style frame, 10-speed 38 to 100 derailleur gear, Twin-Stik™ gear shift located for convenience and safety at the handlebar stem, dual position caliper brakes that provide quick, sure stops with the touch of the fingertips, quick release hubs, 27" x 1 1/4" Schwinn-Approved Puff nylon cord tires, and lightweight steel rims.

Choice of colors: Kool Lemon, Sierra Brown, and Burgundy.

Model 322 22" frame Continental...\$104.95*
Model 324 24" frame Continental...\$104.95*
Model 326 26" frame Continental...\$104.95*

*All prices and specifications subject
to change without notice.



This famous U.S. Coastguard W.W. II Grumman J2 F-6 Duck is a favorite attraction at the Frank Tallman Air Museum, Orange County, Calif.



CHOICE OF SPEEDS, 27-INCH WHEELS, A HANDSOME SCHWINN LOADED WITH FEATURES

Schwinn SUBURBAN®

Tourist styling for those who prefer a more upright riding position . . . The Schwinn Suburban features the sturdy diamond style frame; 27" x 1 1/4" nylon cord, Puff tires; Tubular front fork; deluxe mattress style saddle; and attractive coach trim. Choice of frame sizes, three gear options, and colors. Sierra Brown, Campus Green, or Burgundy.

10-SPEED 38 TO 100 GEAR

Model 620 20" frame Suburban . . \$94.95*
Model 622 22" frame Suburban . . \$94.95*
Model 624 24" frame Suburban . . \$94.95*

5-SPEED 39 TO 89 GEAR

Model 520 20" frame Suburban . . \$86.95*
Model 522 22" frame Suburban . . \$86.95*
Model 524 24" frame Suburban . . \$86.95*

*All prices and specifications subject to change without notice.



The legendary World War II B-17 bomber forms a stirring backdrop at the Frank Tallman Air Museum, Orange County, Calif.

Schwinn VARSITY® SPORT

At home, on the campus, in town, or on a country lane . . . Selected features and equipment usually found on bikes costing much more. Diamond style lightweight frame, Twin-Stik™ gear shift controls, 10-speed derailleur, 38 to 100 gear, 27" x 1 1/4" sports touring tires, drop handlebars, and dual position brake levers. Four frame sizes.

Colors: Kool Lemon, Sierra Brown, and Campus Green.

*All prices and specifications subject to change without notice.

VARSITY SPORT WITHOUT FENDERS

Model 120 20" frame Varsity.....	\$89.95*
Model 122 22" frame Varsity.....	\$89.95*
Model 124 24" frame Varsity.....	\$89.95*
Model 126 26" frame Varsity.....	\$89.95*

VARSITY SPORT WITH FENDERS

Model 220 20" frame Varsity.....	\$96.95*
Model 222 22" frame Varsity.....	\$96.95*
Model 224 24" frame Varsity.....	\$96.95*
Model 226 26" frame Varsity.....	\$96.95*

AMERICA'S
FAVORITE
LIGHTWEIGHT
BIKE WITH
GEARS

WIDE CHOICE OF FRAME SIZES TO FIT ALL MEN—SHORT AND TALL

Schwinn COLLEGIATE®

Popular priced men's lightweight equipped with a durable 5-speed derailleur and a 5-cog cluster, 37 to 85 gear, Single-Stik™ shift control mounted at handlebar stem for convenience. 26" x 1 3/8" touring tires. Choice of colors: Sierra Brown, Campus Green, or Kool Lemon.

Schwinn COLLEGIATE® TOURIST

Model 717

17" frame Collegiate . . . \$79.95*

Model 720

20" frame Collegiate . . . \$79.95*

Model 722

22" frame Collegiate . . . \$79.95*

Model 724

24" frame Collegiate . . . \$79.95*

Schwinn COLLEGIATE® SPORT

Model 740

20" frame Collegiate . . . \$82.95*

Model 742

22" frame Collegiate . . . \$82.95*

*All prices and specifications subject
to change without notice.

Beautiful architecture and
awe inspiring views highlight
the Campus of the University
of California at Irvine.

