



Ritchey MountainBikes

Ritchey MountainBikes are the original diamond frame balloon tire bicycles made for off-road use. Since we introduced this design three years ago a number of other companies have brought out similar machines, using many of the ideas and innovations introduced by MountainBikes. These include our original geometry for this type of bicycle, and the use of many of our standard components.

Input from our friends and dealers has indicated that the market is ready for a production version of our famous custom MountainBike, so for 1982 we are introducing one new frameset and two new models that will fill the gap between the inexpensive imitations and our fine custom bicycles.

Our production frameset, the MountainBike II, is in many respects identical to the custom frame. With the exception of the head tube, which is slightly thicker, the tubing is identical, as is the geometry. All our standard braze-ons are provided: one water bottle mount, cantilever brake pivots, and all cable stops and guides. The MountainBike II frame will be available in three sizes, 20", 21 $\frac{1}{2}$ ", and 23", and two colors, dark metallic blue and slate gray. No custom frame work will be done, however, and the equipment group will not be subject to substitutions.

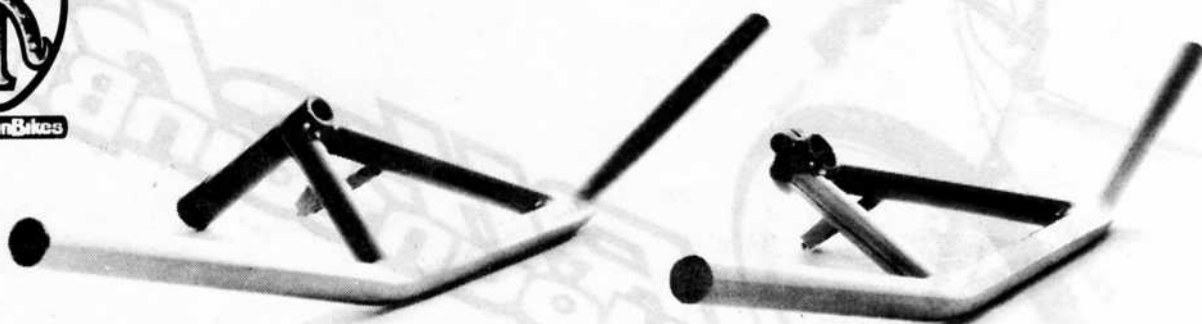
The two new models will be designated the "Tamalpais," and the "McKinley," after two well known peaks. In keeping with this, we have named our custom version the "Everest," for obvious reasons.

The Tamalpais will feature the MountainBike II frameset with a less expensive equipment group, giving maximum performance and light weight at a price competitive with that of the imported off-road bicycles.

The McKinley will feature the MountainBike II frameset with a fine equipment group chosen to deliver the high standards of performance that have made Ritchey/MountainBikes legendary among off-road cyclists.

The Everest features the custom Ritchey/MountainBike frameset that has revolutionized balloon tire bicycles. The component group has been chosen for maximum performance under the most trying conditions, as well as aesthetic appeal. The Everest will continue to be the standard by which all other off-road bicycles are judged.

Gary Fisher



RITCHEY "BULLMOOSE" HANDLEBAR/STEM

The Tom Ritchey Bullmoose one piece handlebar/stem was developed specifically for off-road riding. In addition to having a clean, aesthetically pleasing triangulated design, the Bullmoose is lighter and stronger, with more lateral rigidity than any previous flat handlebar. The positioning assures rider comfort for long rides, but more importantly, it distributes weight properly for control at speed on rough surfaces and for traction on climbs. The stiffness of the Bullmoose allows the rider to maintain positive control of the bike under any circumstances.

For our custom "Everest" bicycle we have developed a method of handlebar attachment that features unprecedented lightness and strength. A chrome-moly sleeve is silver-soldered into the steering tube and the handlebar is clamped onto it; this eliminates the weight of the steel bolt and aluminum wedge, and at the same time prevents damage to the steering tube from overtightening of the wedge/bolt.

Handlebar styles

Rise	Finish	Attachment	W/sale	Retail
High	Bright nickel plate	Clamp or wedge	\$93.00	\$125.00
Low	Bright nickel plate	Clamp or wedge	93.00	125.00
High	Flat nickel plate	Wedge	58.00	87.00
Low	Flat nickel plate	Wedge	58.00	87.00

Note: Bullmoose bars are made for European size steerer (22.2mm).

31116
420
275
145