



HOLIDAY 2022



**TREK**

WATERLOO, WISCONSIN | SINCE 1976









The best holiday gifts for cyclists

# WELCOME TO THE GIVE GUIDE

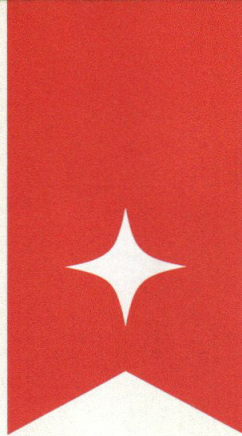
Many believe Santa's workshop is at the North Pole. But cyclists know it's in a little town called Waterloo, perched in the quiet prairies of south-central Wisconsin.

Here, since 1976, a group of merry-making elves has been designing and building bikes and gear that turn every season into a holly jolly one.

This holiday gift guide is a collection of the workshop's best toys — a stocking stuffed with over 150 of the best gifts for every road, trail, and city cyclist on your nice list.

**Happy holidays from Waterloo!**





November 14 – January 1

# HOLIDAY SALE

Shop and save online at [trekbikes.com](http://trekbikes.com)  
and participating Trek retailers\*







**25% off all Trek cycling apparel**  
**25% off all Trek casual wear**  
**25% off all Bontrager cycling shoes**  
**Up to 25% off Saris trainers and accessories**  
**15% off select Electra accessories**



Plus, the season's best deals on select helmets, pedals,  
water bottles, pumps, lights, and more!\*



\*Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 - January 1. Bontrager cycling apparel and casual wear excluded.





## 5 WAYS WE MAKE IT EASY TO GIVE A BIKE

### We're here for you

Visit your local Trek retailer, call, chat with us at [trekbikes.com](http://trekbikes.com), or write us a letter at the North Pole. We're your personal bike consultants, and we'll help you find the perfect gift.

### We'll store it

You can't just hide a bike on the top shelf of your closet with the other gifts. That's why select Trek retailers offer free storage at the shop until you're ready to take it home.

### We'll deliver it

Select Trek retailers offer home delivery during the holidays. Yes, they'll drop it off right at your house. No, they won't come down the chimney.

### We'll make sure it fits

After the holiday surprise, have your lucky cyclist visit us at the shop so we can make sure their bike fits perfectly.

### We'll make it right

They'll love it, or we'll take it back. It's that simple. Select Trek retailers have a 30-day, no-question return policy, and it doesn't even matter if you're on the naughty or nice list.









⚡ ELECTRIC







Electric bikes

# THE GIFT OF POSSIBILITY

When you give an electric bike, you're giving a  
the gift of more — more distance, more speed,  
more time spent together.

Visit your local Trek store to explore e-bikes  
for the road, trail, and city. Wherever you roll,  
electric bikes help you explore more, cover more  
ground, and have more fun — and Trek's all-new  
models are light, ultra-reliable, and built with  
discreet motors hidden in the frame.

Daniel D. Teoli Jr.  
Small Gauge Film Archive



ELECTRIC  
BICYCLES

**Domane+ SLR**

\$8,499.99 – \$12,999.99



Domane+ SLR

# GETTING DROPPED? HO HO NO.

Leave your limits behind and ride farther and faster than you ever thought possible on the all-new Domane+ SLR. This performance e-road bike looks, sounds, fits, and feels like a traditional road bike, with a discreet motor that assists up to 28 mph.

Fly up climbs, hang with the fast group, and venture to places far, far away.





**Luca Guercilena**  
**General Manager of Trek-Segafredo**

Team car or Domane+ SLR? Domane+ SLR helps Luca Guercilena, General Manager of Trek-Segafredo, cover more ground between training sessions — and has enough power to ride at the pace of the pros.





ELECTRIC  
BICYCLES

Domane+ AL

# A LITTLE MORE POWER, A FA LA LA LA LOT MORE FUN

Domane+ AL is the most affordable e-road bike in our lineup, with a subtle boost to help you keep pace with faster groups, breeze up hills, and smile through every mile. Enjoy intuitive hood-mounted controls, a clean display integrated right into the top tube, and friendly assist up to 20 mph. It's the second best thing to hopping on your friend's wheel for a pull up a steep climb.





**Domane+ AL**  
\$3,499.99



ELECTRIC  
⚡  
BICYCLES



**Dual Sport+**  
\$2,399.99





Dual Sport+ and FX+

# IT'S LOVELY WEATHER FOR A BIKE RIDE TOGETHER

Bring everyone along for the ride with easy-to-use hybrid e-bikes for the whole family. Want to venture from path to pavement? Dual Sport+ is a lightweight, go anywhere e-bike that delivers a versatile and comfortable experience on both road and trail. Looking to explore more of your city? FX+ is an intuitive, fully-equipped electric bike that comes stock with lights, fenders, and a rear rack so you can run errands, ride home for the holidays, and see more of the people and places you love.

**FX+**  
\$2,499.99





Great gifts for city and e-bike riders

# EVERYDAY ESSENTIALS

Treat your favorite riders to a morning commute they'll actually look forward to with essential gear for city and e-bike riding. From lights that help them stand out to helmets for added peace of mind, these gifts will empower your loved ones to leave their cars at home and ride more than ever before. That's a gift for them, and a gift for our planet.

1. Bontrager City Shopper Pannier 24464 | \$119.99
2. Trek Voda Ice Polka Dot Bottle 37366 | \$17.99 – \$21.99 **SALE \$9.99 – \$14.99**
3. Thule Courier Trailer 40998 | \$799.95
4. Crankbrothers M17 Multi-Tool 26585 | \$29.99
5. Bontrager Charger Pump 24839 | \$44.99
6. Bontrager Solstice Flat Bar Gel Cycling Glove 34508 | \$25.99 **SALE \$18.99**
7. Bontrager Charge WaveCel Commuter Helmet 25368 | \$159.99
8. Bontrager Elite Combo Folding Lock 33673 | \$89.99 **SALE \$59.99**
9. Bontrager Pro Keyed Chain Lock 22565 | \$54.99
10. Bontrager NCS Fender Set 21832 | \$69.99
11. Bontrager BackRack Disc MIK 27225 | \$46.99









1. ORTLIEB Back-Roller Classic Pannier Set 33988 | \$200.00
2. Bontrager Commuter Trunk Bag 35890 | \$99.99
3. Portland Design Works Hot Take Cup Holder 33826 | \$28.00
4. Mirrycle Incredibell Adjustabell 2 Bike Bell 07529 | \$10.00
5. Bontrager Elite Seat Pack 14411 | \$22.99 – \$47.99
6. Bontrager Commuter Fluid Bike Saddle 23403 | \$74.99
7. Bontrager Universal Road/CX/MTB Fender Set 27135 | \$64.99



ELECTRIC  
BICYCLES

Electra Townie Go! 7D

# FROM BAH HUMBUG TO BEST DAY EVER!

There's a reason why Townie Go! electric bikes are a perennial bestseller. Several reasons, actually — and legendary comfort, signature style, and the added boost of a pedal-assist motor are high on the list. These bikes remove boundaries and instill confidence with an intuitive, easy ride that comes in just about every color of the rainbow. And at a more affordable price point, this truly is the e-bike for everyone.

*Electra Townie Go! 7D*  
\$1,899.99





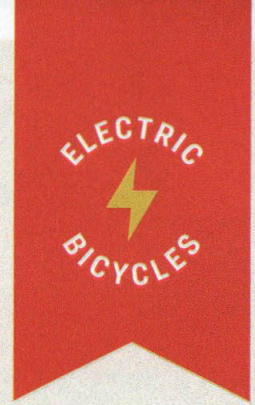
Allant+

# ELECTRIFY YOUR HOLIDAYS

The fast, long-range Allant+ is an e-bike that can genuinely replace your car. Integrated lights, a powerful Bosch drive system, and a rear rack and fenders make it the perfect ride for daily commutes, longer cruises, and marathon gift deliveries.





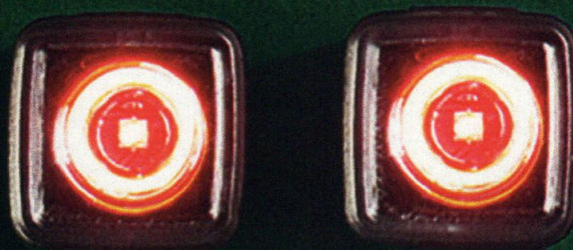


**Allant+**  
\$3,799.99 – \$6,349.99

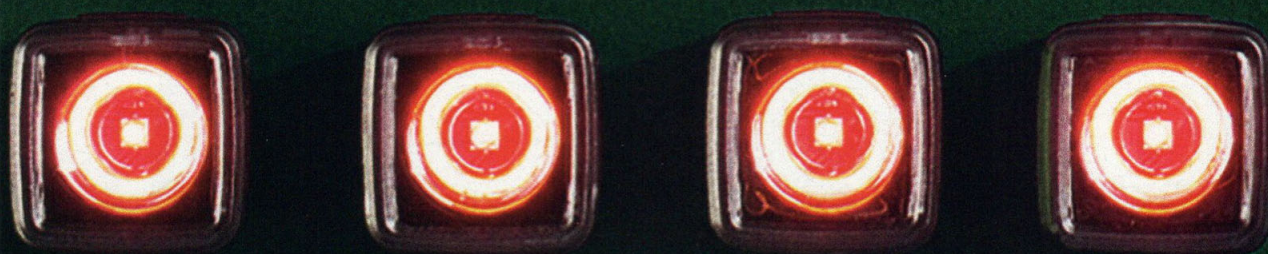


SALE

*Flare R City Rear Bike Light*  
14241 | \$39.99



*Ion 100 R Front Bike Light*  
14243 | \$39.99



*Flare RT Rear Bike Light*  
23999 | \$64.99 **SALE \$49.99**



Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 - January 1.



Trek and Bontrager Daytime Running Lights

# EASY TO GIVE. IMPOSSIBLE TO MISS.

Only one of us has a personal Rudolph to guide our sleigh. So it's a good thing the rest of us have lights designed with a specific flash, focus, and range to stand out to motorists from up to 2 km away — even during daylight hours.



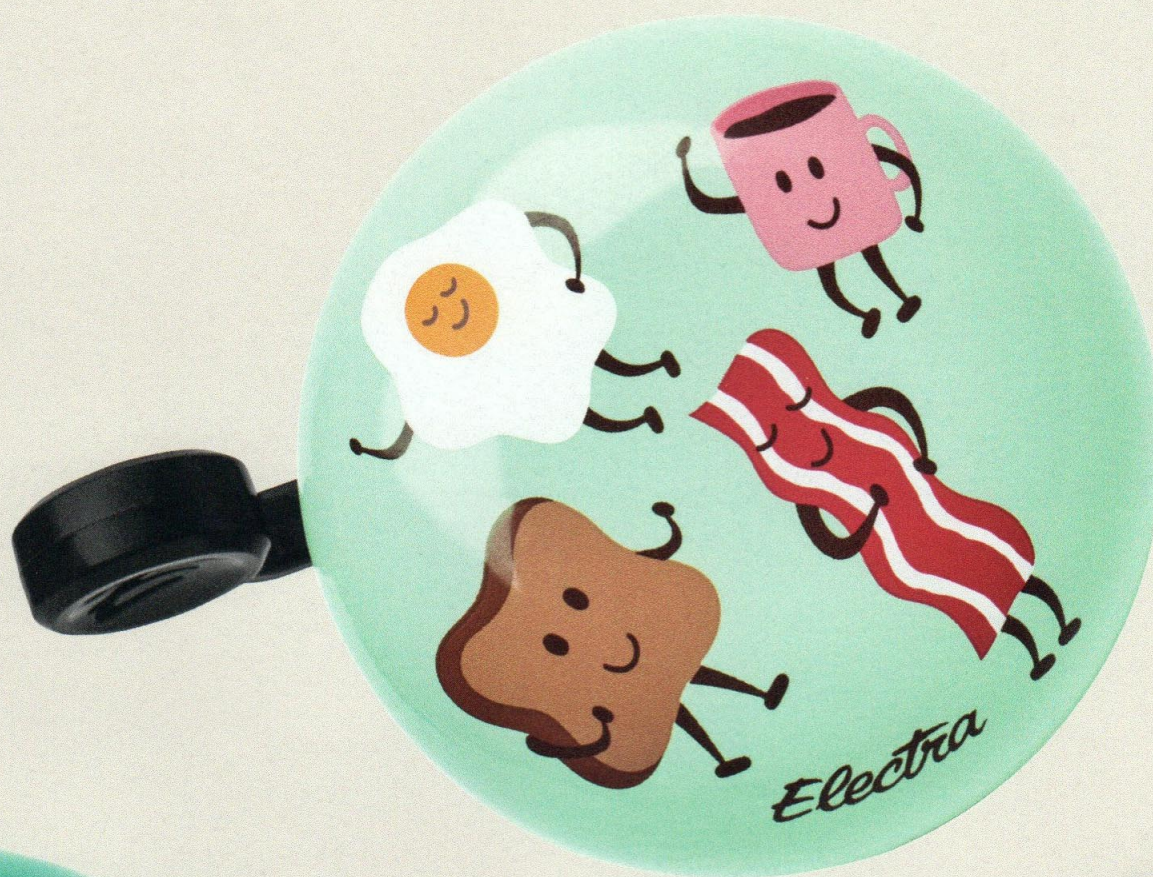




# BELLS WILL BE RINGING

Bring year-round cheer to your rides with Electra bike bells. They're compact, easy to attach to any handlebar, and the best way to say "happy holidays" to anyone you see on the road or trail.

*Electra Domed Ringer Bike Bell*  
\$14.99











1. Line Comp Flat Pedal Set 35809 | \$34.99 **SALE \$19.99**
2. Circuit LTD Cycling Jersey 34650 | \$89.99 **SALE \$66.99**
3. Voda Ice Insulated Water Bottle 37369 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
4. XXX WaveCel Road Bike Helmet 25365 | \$299.99 **SALE \$199.99**
5. Voda Ice Insulated Water Bottle The Big Guy 37369 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
6. Voda Ice Stars and Stripes Insulated Water Bottle 37366 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
7. Voda Ice Polka Dot Insulated Water Bottle 37368 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
8. Ion Pro RT/Flare RT Light Set 23711 | \$199.99 **SALE \$144.99**
9. RIDetime Elite Cycling Computer 21830 | \$74.99 **SALE \$49.99**
10. Ion Pro RT Front Bike Light 22466 | \$139.99 **SALE \$99.99**
11. Elite Combo Folding Lock 33673 | \$89.99 **SALE \$59.99**
12. Jet WaveCel Children's Bike Helmet 31555 | \$89.99 **SALE \$59.99**
13. Bontrager Dual Charger Floor Pump 21854 | \$74.99 **SALE \$49.99**



You've made your list and checked it twice. These holiday savings are oh-so-nice! From November 14 through January 1, you'll find big discounts on everyday essentials like these online at [trekbikes.com](http://trekbikes.com) and in-store at your local participating Trek retailer.

You've made your list and checked it twice. These holiday savings are oh-so-nice! From November 14 through January 1, you'll find big discounts on everyday essentials like these online at [trekbikes.com](http://trekbikes.com) and in-store at your local participating Trek retailer.



All-new Trek casual wear

# COMFY AND COZY ARE WE

Whether you're gathered around the tree wrapping gifts, warming up next to the fire after an early morning ride, or just lounging with the people you love, all-new Trek casual wear is the comfiest (and coziest) way to stay on-trend when you're out of the saddle.

**Kiel Reijnen**

Former Trek-Segafredo pro,  
current rad dad and rider  
on Trek's Driftless  
all-surface team.

TREK  
BICYCLE  
CO.

*Trek Bicycle Co Pedal 365 T-Shirt*  
41977 | \$24.99 **SALE \$17.99**

Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 - January 1.





1. Trek Color Block Logo Hoodie 41972 | \$49.99 **SALE \$36.99**

2. Trek Department of Fun Hoodie 41969 | \$49.99 **SALE \$36.99**

3. Trek Sunset Script Hoodie 41970 | \$49.99 **SALE \$36.99**

4. Trek Chain Stitch Hoodie 41971 | \$49.99 **SALE \$36.99**



**Trek Oh Deer Beanie**  
41980 | \$24.99  
**SALE \$17.99**



**Trek Quilted Jogger  
Sweatpant**  
41979 | \$49.99  
**SALE \$36.99**



Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 - January 1.





**Trek Quilted  
Crewneck Sweatshirt**  
41973 | \$49.99  
**SALE \$36.99**

***Dot, lover of treats***

There was a lot to love about this year's Trek CX Cup. But for pups like Dot, the best part was the bacon hand-ups.





**Trek Fraser Fir Beanie**  
41982 | \$24.99  
**SALE \$17.99**

**Trek Fun Badge Hoodie**  
41978 | \$49.99  
**SALE \$36.99**

Sale pricing available online at [trekbikes.com](https://trekbikes.com) and at participating Trek retailers only, November 14 - January 1.



***Ruth Winder***

When not hiding behind beanies, Ruth's most likely to be found at the front of the race representing Trek's Driftless all-surface team.



Daniel D. Teoli Jr.  
Small Gauge Film Archive



# HOPE HAS TWO WHEELS

How World Bicycle Relief harnesses  
the power of bicycles for good





World Bicycle Relief provides purpose-built Buffalo Bicycles to people in rural regions across the globe who often have to walk long distances to accomplish everyday tasks. These bikes help girls get to school, health workers to patients, farmers to market, and more.

Since 2005, World Bicycle Relief has delivered over 600,000 bikes to Colombia, Kenya, Malawi, Zambia, Zimbabwe, and beyond, empowering countless individuals and building stronger communities in the process.







# GIVE A BIKE, CHANGE A LIFE

You have the power to help people around the world gain access to life-changing mobility.

A donation to World Bicycle Relief helps under-resourced communities get the tools they need to conquer the challenge of distance and realize their goals. And now through December 31, Trek will match all donations up to \$500,000 for double the impact.

Want to give a Buffalo Bicycle on behalf of a loved one? When you donate online, you'll get a free e-card with details about your gift.

**Scan the QR code or visit [trekbikes.com/wbr-donate](http://trekbikes.com/wbr-donate) to learn more and donate.**











# MEET THE BUFFALO BICYCLE

It's heavy, slow, and costs only \$165.  
It's also going to change the world.

## Heavy-duty racks

Rear racks with 220-lb. capacity make it easy for farmers to bring goods to market.

## Strong brakes

Reliable all-weather brakes help kids get to school safely.

## Rugged frame

Heavy-duty oversized steel frames dependably go the distance.

## Durable wheels

Puncture-resistant tires and heavy-gauge spokes and rims aid health workers in reaching remote patients.







*Buffalo Bicycle and e-card*  
\$165





The all-new Fuel EXe and Fuel EX

# ONE OF THESE SLEDS IS ELECTRIC



**Fuel EXe**

\$6,499.99 – \$13,999.99

Fuel EXe is a lightweight electric mountain bike that delivers natural-feeling assist with a motor that's so quiet it won't even scare off the reindeer. This dream sled handles just like a traditional trail bike, but packs the extra torque to soar up rough mountainsides and fly through winter wonderlands. Sleigh bells not included.



## Can you spot the difference?

You'd be forgiven if it takes a second glance. Fuel EXe is the electric evolution of the iconic Fuel EX, built with a lightweight and discreet motor that extends your adventures.

But whether or not you opt for electric, you'll find a better trail experience with these sleds. They're dialed with the right suspension and new features that help you get the best of any trail.



### **Fuel EX**

\$2,699.99 – \$10,749.99

Our most versatile trail bike ever is built for dashing through the jingletrack. With 140mm of rear travel and 150mm in the front, Fuel EX gives you confidence on rugged descents and still climbs like a dream.





1. Bontrager Dual Charger Floor Pump 21854 | \$74.99 **SALE \$49.99**
2. Park Tool CL-1 Synthetic Blend Chain Lube 04702 | \$9.95
3. Wolf Tooth Bottle Opener 40238 | \$14.95
4. Park Tool TPT-1 Tubeless Tire Plug Tool 41956 | \$36.95
5. Wolf Tooth 8-Bit Multi-Tool Pack Pliers 35658 | \$69.95
6. Quarq ShockWiz Suspension Tuning System 26595 | \$354.00
7. Bontrager Digital Shock Pump 36817 | \$79.99
8. Bontrager TLR Flash Charger Floor Pump 24238 | \$159.99
9. Garmin Edge 830 GPS Cycling Computer 31202 | \$399.99
10. Park Tool PCS 9.3 Home Mechanic Repair Stand 37703 | \$219.95
11. Osprey Kitsuma 7 Women's Hydration Pack 29621 | \$4.99 - \$90.00
12. Bontrager Flatline Mountain Bike Shoe 34790 | \$139.99 **SALE \$104.99**
13. Bontrager Line Pro MTB Pedal Set 13416 | \$104.99
14. Crankbrothers Double Shot Pedal Set 21586 | \$99.99
15. Crankbrothers Eggbeater 3 Pedal Set 22034 | \$139.99
16. Nuun Sport + Caffeine Hydration Tablets 44178 | \$6.99
17. Bontrager Rapid Pack 14798 | \$64.99 - \$67.99
18. Bonk Breaker Real Food Energy Bar 13384 | \$2.50
19. Bontrager Ion Pro RT/Flare RT Light Set 23711 | \$199.99 **SALE \$144.99**
20. CamelBak Lobo 9 70oz Hydration Pack 40307 | \$100.00





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Great gifts for mountain bikers

# RAD TIDINGS

Got mountain bikers on your nice list? Deck their halls with gear that's sure to spread holiday cheer. These gifts will get dirty, but don't worry — they were made for it.



Protective trail gear from  
Fox, 100%, Bontrager, and more!

# YOU WRAP IT. THEY'LL SEND IT.

Rip off the paper and rip up the trail with protective gear that keeps the most important gift of all a little safer while they ride. From knee pads to full-face helmets, this gear is built to take the sting out of hits when they hit the send button a little too hard.

1. 100% Teratec Knee Guards 31926 | \$69.00
2. Endura Women's Hummvee Plus Cycling Glove II 40419 | \$39.99
3. 100% Hypercraft Standard Lens Sunglasses 36017 | \$165.00
4. Fox Racing Defend Glove 40348 | \$39.95
5. Fox Racing Proframe Bike Helmet 40338 | \$269.95
6. 100% Celium Mountain Bike Gloves 31922 | \$29.50
7. Bontrager Blaze WaveCel LTD MTB Helmet 26788 | \$349.99
8. G-Form Pro X3 Knee Guard 35451 | \$74.99
9. Fox Racing Ranger Women's Mountain Bike Glove 40352 | \$27.95
10. 100% Brisker Mountain Bike Glove 31920 | \$34.50
11. 100% Aircraft Composite DH/BMX Bike Helmet 33308 | \$285.00
12. Fox Racing Launch Pro D30® Elbow Guards 40382 | \$109.95



ELECTRIC  
BICYCLES

## Rail electric mountain bikes **SLEIGH THE TRAILS**

Send your favorite rider out with their own rocket-powered sled on Rail. Built with tons of travel, confident geometry, and Bosch's long-range drive unit, Rail is a capable full-power e-mountain bike that flies up mountains and delivers the gift of endless grins.

**Rail**

\$5,649.99 - \$13,799.99





Mountain bike apparel

# THERE'S A PLACE FOR UGLY SWEATERS.

(But it isn't on the trail.)

Save the Santa suit for the parties. This gear was made for getting rad! Off-road adventures? These threads stand up to 'em. Whatever your particular sense of trail style, you'll find the right staples here and in the full collection of trail apparel from Trek, Bontrager, 100%, Fox Racing, and many other brands at [trekbikes.com](http://trekbikes.com).

- 
1. Fox Racing Ranger Pant 44249 | \$119.95  
2. Fox Racing Flexair Mountain Bike Short 40407 | \$109.95  
3. Fox Racing Ranger Fire Jacket 44260 | \$169.95  
4. Fox Racing Flexair Mountain Bike Jersey 40389 | \$59.95  
5. 100% Airmatic LE Long Sleeve Mountain Bike Jersey 38010 | \$64.00  
6. Endura SingleTrack Core Tech Tee 40274 | \$49.99  
7. Fox Racing Ranger TruDri Long Sleeve MTB Jersey 40391 | \$69.95





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FOX





Racks and tailgate pads

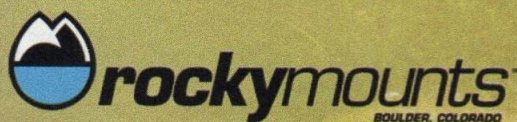
# HOW TO CARRY YOUR BIKES WHEN YOU DON'T HAVE EIGHT REINDEER

There's more than one way to carry your sled. We've got your transport covered, whatever kind of sleigh you're driving. Check out the full collection of hitch racks, trunk racks, and tailgate pads at [trekbikes.com](http://trekbikes.com), and be sure to take advantage of free assembly and installation at your local Trek retailer.\*



*kuat*

**THULE**<sup>®</sup>  
SWEDEN



\*Available at participating Trek retailers.





No tools? No problem! Buy online and ship to your local store for free assembly and installation.\*





1. Garmin Edge 830 GPS Cycling Computer 31202 | \$399.99
2. Bontrager G0time Cycling Computer 11077 | \$44.99
3. Garmin Edge 1040 Solar Computer 44101 | \$749.99
4. Garmin Edge 1040 Computer 44100 | \$599.99
5. Garmin Edge 530 GPS Cycling Computer 31199 | \$299.99
6. Bontrager RIDetime Cycling Computer 21829 | \$64.99
7. Lezyne Macro Plus GPS Cycling Computer 34689 | \$99.99
8. Lezyne Super Pro GPS Cycling Computer 34691 | \$149.99
9. Garmin Venu® 2 Plus Smartwatch 41379 | \$449.99
10. Garmin fēnix® 7S Smartwatch 41389 | \$699.99
11. Garmin fēnix® 7 Sapphire Solar Smartwatch 41384 | \$899.99
12. Garmin Forerunner 255 Music Smartwatch 44106 | \$399.99
13. Garmin Enduro 2 Smartwatch 44337 | \$1,099.99
14. Wahoo POWRLINK ZERO Dual-Sided Power Meter Pedals 44422 | \$999.99
15. Wahoo ELEMNT ROAM GPS Cycling Computer 44450 | \$379.99
16. Wahoo ELEMNT BOLT GPS Cycling Computer 44418 | \$299.99
17. Wahoo TICKR X Heart Rate Monitor 44421 | \$79.99
18. Trek Commuter Pro RT 34037 | \$159.99
19. Bontrager Flare RT Rear Bike Light 23999 | \$64.99 **SALE \$49.99**
20. Hyperice Hypersphere Mini Vibrating Massage Ball 35655 | \$99.00
21. Bontrager Flare R City Rear Bike Light 14241 | \$39.99
22. Trek Commuter Comp R Front Bike Light 34035 | \$69.99

Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 – January 1.





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The best electronics for every rider

# TECH THE HALLS

There's something to be said about an analog ride experience, but well-made gadgets can make your next adventure even better. From GPS computers that map your route and track your metrics to on-the-go massagers designed for faster recovery, this tech-heavy gear is exactly what cyclists love to find under the tree.





Trek Travel

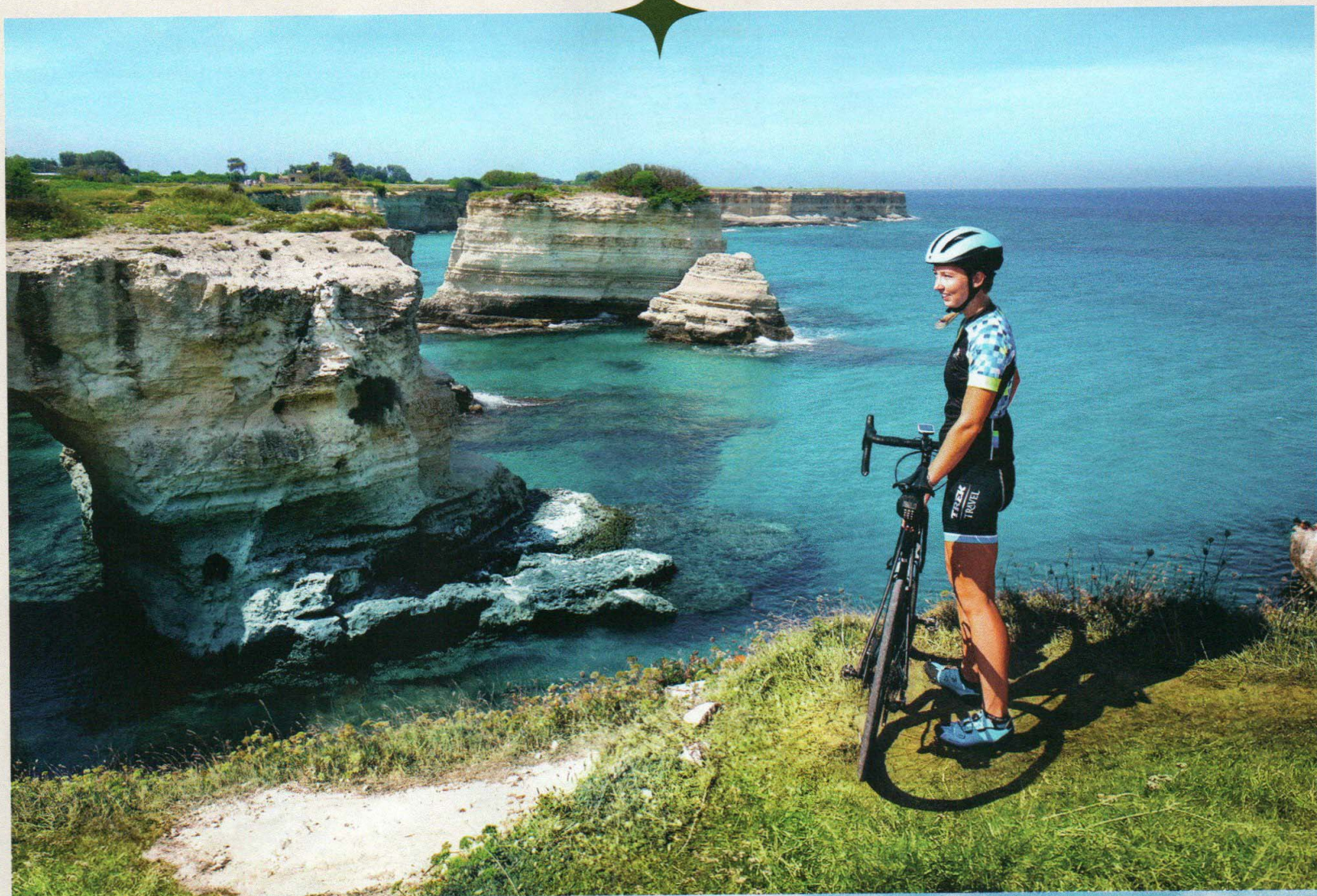
# THERE'S NO PLACE LIKE NOT-HOME FOR THE HOLIDAYS

Hunt truffles in Italy. View windmills in the Netherlands. Discover the epic Mallorcan training grounds of the world's best cycling teams. Ride through the world's most stunning regions with award-winning guides fully dedicated to making your experience a fun and unforgettable one.

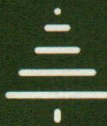
If you want to win the holidays this year (and we mean *really* win them), there's no better gift than a cycling vacation of a lifetime. Explore all-new 2023 Trek Travel trips to Amsterdam, Spain, Italy, Canada, and more at [trektravel.com](https://trektravel.com).











**Precaliber 20" & 24"**  
\$329.99 - \$469.99



**Kickster**  
\$179.99





# HOW TO GIVE THE RIGHT KIDS' BIKE

Some mornings are just a little more memorable. Use this guide to make this holiday magical for the littlest rider in your life.

## It's all about height

When you're buying a kids' bike, no matter the age, look to our height recommendations. Bikes are sized and spec'd according to a child's height, so even if your little is in the 99th percentile, you'll be 100% satisfied.

## All the parts are just right

We use size-specific parts and components to match the other parts of growing bodies. The bigger the feet, the bigger the pedals. This may seem like a no-brainer, but shop around and you'll find out otherwise.

## Trade in, trade up

Select Trek retailers have kids' bike trade-in programs that offer discounts on the original purchase price of a new ride when your little one is ready to upgrade.

**Precaliber 16"**  
\$299.99







Roscoe 20 and 24

# THE BEST BIKES FOR LITTLE ADVENTURERS

Roscoe Kids are real-deal mountain bikes for little rippers. They're designed to build skills and confidence on the trail, and they come equipped with ultra-wide, grippy tires for added stability and traction. If your little one has dreams of hopping out of the neighborhood and onto the trail with mom and dad, these bikes make for a smooth, fast, and fun transition.







***Roscoe Kids 20***  
\$499.99



***Roscoe Kids 24***  
\$569.99

Daniel D. Teoli Jr.  
Small Gauge Film Archive



**Roscoe**

\$1,199.99 - \$2,799.99







Roscoe

# LESS FUSS, MORE FUN

With a longer-travel fork, long reach, short chainstays, and grippy 2.6" tires on fast-rolling 29er wheels, Roscoe is a trail hardtail that serves up the fun of a full suspension ride. It's the perfect good-time trail ride for crushing trails and catching air.



Marlin

# OVERSIZED PERFORMANCE, UNDERSIZED PRICE

With the heart of a race bike and parts you won't out-pace as your skills grow, Marlin is the ideal entry to the wild world of singletrack. It comes in an ultra-wide range of sizes with curved top tubes on smaller frames and common-sense wheel sizing (27.5" on S and XS, 29er on M and bigger), which makes it the perfect bike for up-and-coming rippers and NICA student-athletes.

**Marlin**

\$629.99 – \$1,329.99



**Mads Pedersen**

Trek-Segafredo celebrated Mads Pedersen's points classification win at the Vuelta a España with a festive custom Madone.

**Madone**

\$4,729.99 – \$12,549.99





A green Madone SLR race bike is positioned in the lower-left foreground, showing its handlebars, stem, and front wheel. The background features a large, ornate, light-colored building with many windows and architectural details. A crowd of people is gathered behind a metal barrier in the middle ground, and a bright sky is visible above the building.

Madone

# THE RUDOLPH OF RACE BIKES

The all-new Madone will go down in history. Seven generations in the making, Madone SLR is our fastest and lightest Madone disc ever, pushing the boundaries of possibility with a triple threat of unprecedented aerodynamics, exceptional ride quality, and lightweight design. If you're looking for a speed machine to pull the rest of the herd, this is the one.





1. Trek Circuit Cycling Bib Short 32742 | \$114.99 **SALE \$85.99**
2. Trek Voda Ice Polka Dot Water 37368 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
3. Trek Solstice Cycling Jersey 34653 | \$59.99 **SALE \$44.99**
4. Trek Circuit LTD Cycling Jersey 34650 | \$89.99 **SALE \$66.99**
5. Bontrager Solstice Gel Cycling Glove 34507 | \$25.99 **SALE \$18.99**
6. Trek Race Crew Cycling Sock 36534 | \$17.99 **SALE \$12.99**
7. Trek Voda Ice Stars and Stripe 37366 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
8. Solstice Shoe 33678 | \$84.99 **SALE \$62.99**
9. Garmin HRM Pro Plus Heart Rate Monitor 44265 | \$129.99
10. Bontrager Charger Pump 24839 | \$44.99
11. Bonk Breaker Energy Chews with Caffeine 44182 | \$2.25
12. Skratch Labs Sport Recovery Drink Mix Packet 44196 | \$3.50
13. Honey Stinger Organic Waffle Box of 6 36458 | \$7.49
14. Nuun Sport Hydration Tablets 44177 | \$6.99
15. Tifosi Rail Interchange Sunglasses 41927 | \$79.95
16. Bontrager Circuit WaveCel Road Bike Helmet 34591 | \$159.99
17. Trek Voda Ice Insulated Water Bottle 37369 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
18. Bontrager Elite Water Bottle Cage 25484 | \$21.99 **SALE \$16.99**
19. Wahoo Speedplay Comp Pedals 44424 | \$149.99
20. LOOK KEO Blade Carbon Road Pedal Set 41807 | \$165.00
21. Bontrager Spring Roll Seat Bag 31333 | \$64.99
22. Bontrager Ion 200 RT/Flare RT Light Set 23710 | \$119.99
23. Bontrager Flare RT Rear Bike Light 23999 | \$64.99 **SALE \$49.99**
24. Bontrager Pro Ride Wallet Plus 14405 | \$16.99
25. 100% Speedtrap HiPER Lens Sunglasses 32216 | \$185.00
26. Pirelli P ZERO SmarTUBE Presta Valve Bicycle Tube 41676 | \$39.90
27. Bontrager R3 Hard-Case Lite Road Tire 27590 | \$69.99
28. Pirelli P ZERO Race Road Tire 38201 | \$79.90 - \$84.90

Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at participating Trek retailers only, November 14 - January 1.





Great gifts for road riders

# THE ROAD TO GREAT GIFTING STARTS HERE

When you give great road riding gear, you're giving more than just endurance-ready accessories. You're giving the thrill of chasing sunrises in the saddle, the view from the top of a climb, and the rush of racing back down to the bottom. This gear is made to last, designed to go fast, and guaranteed to make their day.



**Jasper Stuyven**

When you're going through the Hell of the North, Domane keeps you going. On the notoriously rough roads of Paris-Roubaix and Paris-Roubaix Femmes, Trek-Segafredo cruises the cobbles on Domane.

**Domane**

\$3,499.99 – \$13,199.99





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ARS ET RO



Domane

# SMOOTHEST HOLIDAY EVER

Domane turns the roughest roads into a holly jolly joy ride thanks to road-smoothing features like IsoSpeed that soak up fatiguing bumps in the road so you can ride stronger longer. Plus, long-haul geometry and clearance for wide road tires makes Domane the most versatile road bike in our line.





Shimano Di2 Electronic Shifting

# THE GIFT OF PERFECT SHIFTS







In today's hyper-charged world of component innovation, there are few products that make a genuinely significant upgrade to your ride experience. Shimano Di2 electronic shifting? It is definitely one of those things.

#### Electronic shifting for all

Shimano's new 105 Di2 inherits the best tech from Ultegra and Dura-Ace Di2 and packs a futuristic 12-speed punch that's guaranteed to enliven your ride. Available now in Project One and on select Trek models.

#### Fast shifting for faster rides

Di2 groupsets have a powerful, integrated circuit that processes shifts at near-immediate speeds, which means you can be quicker on the draw for sprints and breakaways.

#### All the fun, and a sleeker cockpit

Fully wireless cockpits (and discreet wired connections on 105 Di2's derailleurs) make for performance in all conditions and a sleek look from stem to seatpost.

#### Long live the battery

Di2's internally-housed battery lives in the frame of your bike and only needs to be topped off with power every few weeks or months, depending on your terrain and shifting habits.

SHIMANO  
**105** **Di2**  
DIGITAL INTEGRATED INTELLIGENCE



# 'TIS THE SEASON TO BE TRAINING

Snow days are best spent in the saddle — and though we'd never discourage you from finding adventure outside, there comes a point every winter where it's nice to stay in to spin. These trainers and indoor training tools make it easy to stay active through the chilliest months. Plus, when you buy online and ship to your local Trek retailer, you'll get free assembly and setup!\*

GARMIN  SARIS wahoo

*Wahoo KICKR CORE  
Smart Trainer*  
44405 | \$899.99

\*Available at participating Trek retailers.







Wahoo KICKR Climb  
Indoor Grade Simulator  
44409 | \$699.99





1. PEARL iZUMi Rove Long Sleeve Flannel Cycling Shirt 40744 | \$92.00
2. Endura Women's Hummvee Plus Cycling Glove II 40419 | \$39.99
3. 100% Hypercraft Standard Lens Sunglasses 36017 | \$165.00
4. Bontrager Starvos WaveCel Cycling Helmet 31567 | \$104.99
5. Bontrager Adventure Handlebar Bag 35559 | \$129.99
6. Bontrager Adventure Boss Frame Bag 35555 | \$104.99
7. Bontrager Adventure Saddle Bag 35560 | \$129.99
8. Trek Voda Ice Insulated Water Bottle 37369 | \$17.99 - \$21.99 **SALE \$9.99 - \$14.99**
9. Bontrager Bat Cage Water Bottle Cage 27863 | \$14.99
10. Bontrager TLR Flash Charger Floor Pump 24238 | \$159.99
11. Bonk Breaker Energy Chews 13512 | \$2.25
12. Nuun Sport + Caffeine Hydration Tablets 44178 | \$6.99
13. Nuun Sport Hydration Tablets 44177 | \$6.99
14. Challenge Gravel Grinder Tire 21856 | \$49.99 - \$52.99
15. Finish Line Cross Country Wet Lube 01797 | \$5.99 - \$10.99
16. Pirelli Cinturato SmarTUBE Presta Valve Bicycle Tube 41677 | \$39.90
17. Crankbrothers Eggbeater 3 Pedal Set 22034 | \$139.99
18. Bontrager Ion Pro RT/Flare RT Light Set 23711 | \$199.99 **SALE \$144.99**



Great gifts for gravel riders

COAL MEANS  
YOU'RE BAD. GRAVEL  
MEANS YOU'RE RAD.

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Checkpoint

# ROAM FOR THE HOLIDAYS

If you were going to travel 'round the world in a single night — and legend has it this can be done — Checkpoint is the bike you'd want for your journey. It's built for speed and comfort on whatever rugged gravel roads you'll encounter and loaded with mounts for carrying gifts... er, cargo.



Daniel D. Teoli Jr.  
Small Gauge Film Archive





*Checkpoint*  
\$3,399.99 – \$12,249.99





1. Osprey Raptor 10 Men's Hydration Pack 29622 | \$116.25
2. Bontrager GR2 Gravel Bike Shoe 31577 | \$144.99
3. Wahoo TICKR X Heart Rate Monitor 44421 | \$79.99
4. PEARL iZUMi Rove Long Sleeve Flannel Cycling Shirt 40744 | \$92.00
5. Apidura Expedition Saddle Pack 26817 | \$173.00
6. Wahoo ELEMNT BOLT GPS Cycling Computer 44418 | \$299.99
7. Wahoo ELEMNT ROAM GPS Cycling Computer 44450 | \$379.99
8. Garmin Edge 1040 Solar Computer 44101 | \$749.99





## FX Sport Carbon

# THE GRAVEL-READY FITNESS BIKE

Ride into the new year on a resolution-ready fitness bike that's fast, fun, and functional. FX Sport Carbon is super sleek and ultra-versatile with a full carbon frame, all-terrain tires, and adventure-ready rack and bag mounts that make it easy to crush your goals and explore your surroundings.

**FX Sport Carbon**  
\$1,799.99 – \$2,799.99





**Trek Bicycle Co.**  
801 West Madison Street  
Waterloo, Wisconsin 53594 USA

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**U.S. Postage**  
**Paid**  
**Trek Bicycle**



November 14 – January 1

# HOLIDAY SALE

Shop holiday deals in-store and  
online at [trekbikes.com](http://trekbikes.com)\*

\*Holiday Sale pricing available online at [trekbikes.com](http://trekbikes.com) and at  
participating Trek retailers only, November 14 – January 1.

## TREK

Get ready for your next ride!  
Visit us online at **trekbikes.com** to find your local retailer.

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