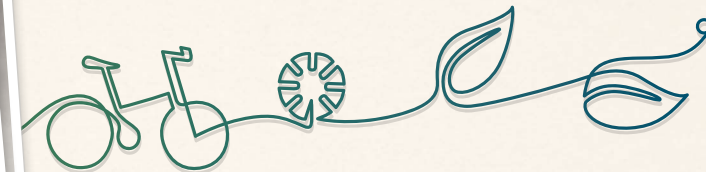
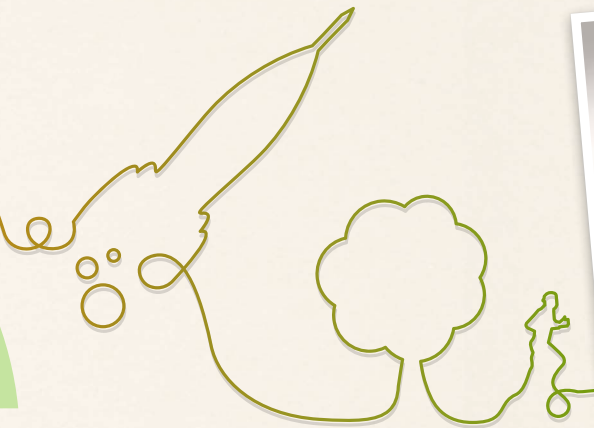
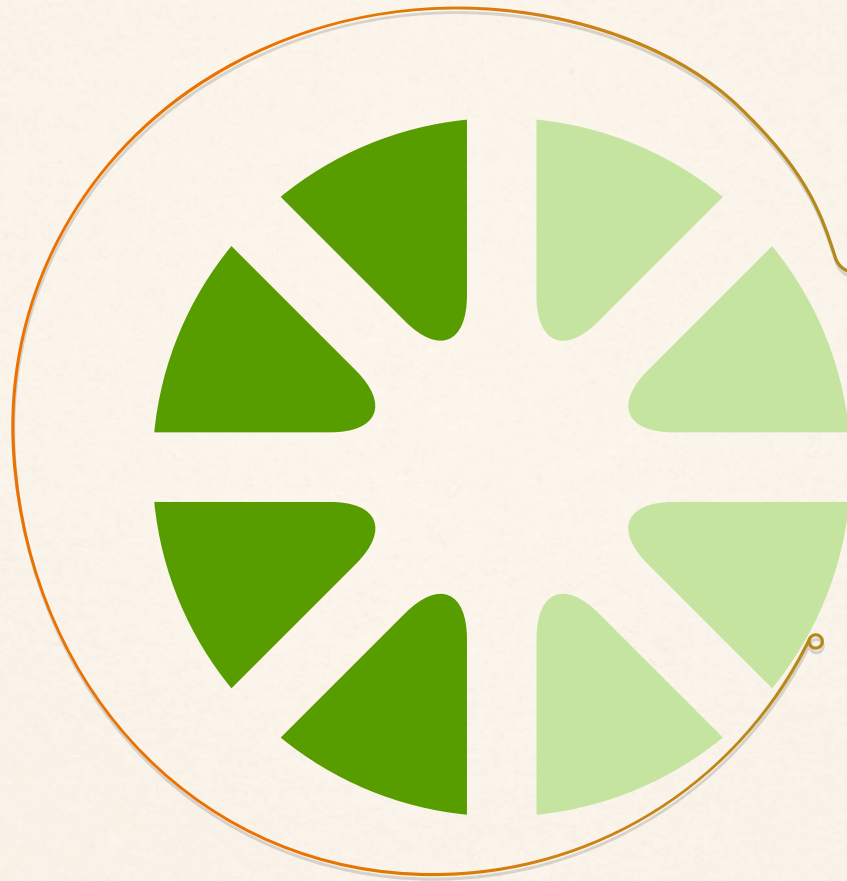

30 YEARS STRONG

PIONEERS • INNOVATORS • TRENDSETTERS





FROM AERO-SPACE TO BICYCLES

Thirty years ago, my brother Henry and I had a vision to create something that would help sustain a greener lifestyle, and our answer came in the form of a folding bike. Since 1982, our innovations have transformed the standard folding bike into something that is solid, reliable and stylish. Today, Dahon is one of the most well-known names in the industry and has grown into a leader for green mobility offering the largest range of folding bicycles in the world – and a bike for everyone. We are eager to continue to set industry standards and rest assured, we aren't slowing down, we're only getting started!

Dr. David T. Hon

Dr. Hon

CEO and Co-Founder

1982
Hon
Corporation
International



THE BEGINNING

Not waiting around any longer for the traditional bicycle manufacturers to catch up with their revolutionary idea, Dr. David T. Hon, former laser researcher and physicist, and Henry Hon, industrial engineer and computer scientist, took a leap of faith and decided to establish Dahon as its own independent brand. Fortified by venture funding, Hon Corporation international was formed and the Hon brothers were in business!



M205

1983
First factory
in Taiwan
is built



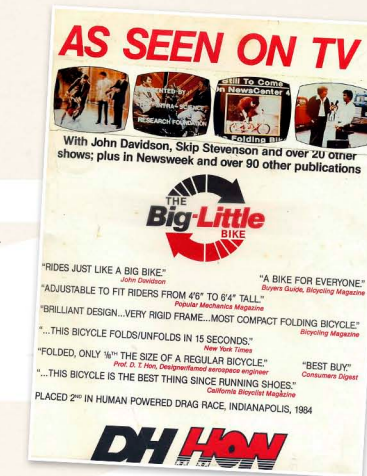
Henry Hon



1985

Henry Hon leaves budding computer business to become Dahon VP and head of marketing

1984
Dahon reles-
ses first TV
commercial



1984

First folding bicycle is
a success, selling 6,000
units in first six months of
production



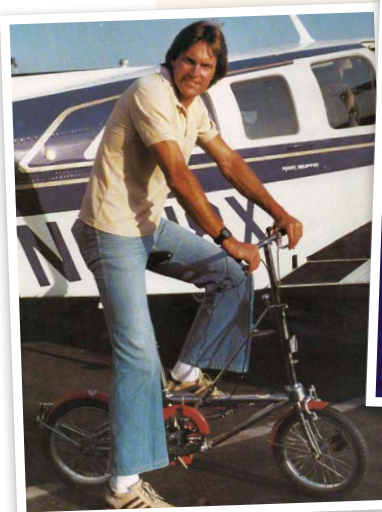
The Hon Convertible

1985 10,000
bikes sold in one year!



EDP600 Mariner

Bruce Jenner –
Olympic track &
field gold medalist



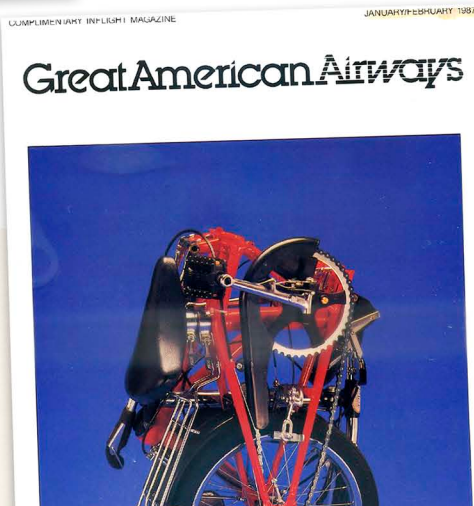
Larry Hagman as J.R. Ewing in 1980s
primetime television series *Dallas*



Fan mail starts to pour in as the Hon
Convertible becomes more and more
popular with the media, celebrities and
consumers across the US

1987

Dahon folding bike
appears on the cover of
Great American Airways
Inflight magazine



1995 Shenzhen factory opens in China



1996

Dahon is used as a
poster company to
promote Taiwan to
foreign investors in full-
page ads in prominent
magazines including
Newsweek, *Fortune*
and *The Economist*

2011

Over 1,100 Dahon
shops are active in
China and the Dahon
brand has a presence
in over 60 countries



2012

Over five million Dahon
bikes sold and new
factory operations are
established in Bulgaria for
the European market

THE WAY WE LOOK

When the first Dahon folding bicycle debuted in 1984, folding bikes were largely seen as “niche” products by the industry. Today, Dahon’s award-winning models have solidified folding bikes as mainstream bicycles and a very stylish mode of transport. Equipped with top-of-the-line components and unrivaled technologies, Dahon bikes are not only indistinguishable from standard bikes, but ride beautifully, fold effortlessly within seconds and fit into impossibly tight spaces.



Formula S20



Vybe



IKON Electric



Visc P18



Limited Edition
Anniversary Bike

AWARDS

D&I AWARD: EEZZ
Taipei Cycle Show - 2012

GOLD IF DESIGN AWARD: IOS XL
Eurobike - 2009

TAIWAN SYMBOL OF EXCELLENCE
TAITRA - 2002

NATIONAL AWARD FOR INVENTORS
TAITRA - 1993

OUTSTANDING PRODUCT AWARD
TAITRA - 1993

ENVIRONMENTAL AWARD
Geneva Inventions Convention - 1986



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